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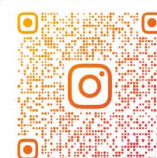
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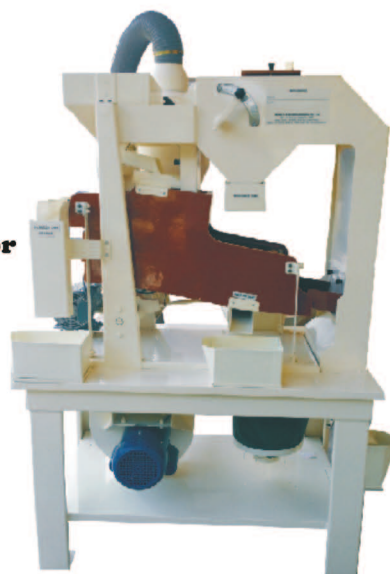
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Editorial

AAHAR returns to New Delhi for its 39th edition

The 39th edition of AAHAR - the International Food & Hospitality Fair will be organised from March 04-08, 2025 at Bharat Mandapam in New Delhi. It is one of the Asia's best known brands in Food & Hospitality shows which will focus on four Key Sectors namely Food Products & Beverages – The food industry is evolving, with plant-based foods and functional nutrition taking center stage. Second is F&B Equipment – The latest machinery is making food production faster, safer & more efficient while reducing waste. Third is Hospitality & Décor Solutions – Smart tech & high-quality décor are revolutionizing guest experiences in hotels & restaurants. At Allied Sectors, sustainable packaging & supply chain innovations are driving the future of the F&B industry. The event is the gateway to the latest trends and innovations in the food & hospitality industry.

At AAHAR 2025, Forum of Indian Food Importers (FIFI) prepares to unveil its largest international pavilion. The highly anticipated FIFI Pavilion, set to be showcased in Hall 1 of Bharat Mandapam, will be a hub of global F&B innovations. Also, the Indian Culinary Forum (ICF) announces the 17th Edition of Culinary Art

India 2025, set to take place alongside AAHAR. With an expanded lineup of 18 competition categories, Culinary Art India 2025 (CAI) is expected to attract over 600 participants, including senior and apprentice chefs from across India, who will compete on an internationally modeled stage. It promises an extraordinary platform for culinary innovation, creativity, and professional excellence. The event serves as a professional arena for culinary professionals to showcase their skills, share experiences, and foster valuable industry partnerships. Moreover, the India Plant-Based Foods Show 2025, organised by the Plant-Based Foods Industry Association (PBFIA), will serve as a platform for changemakers driving transformation in the food industry. Scheduled for March 4, 2025, at Bharat Mandapam, on the inaugural day of the AAHAR would remind the urgency to make a strong shift towards plant-based foods system. India Plant Based Foods Show 2025 is the launchpad for a revolution.





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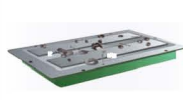
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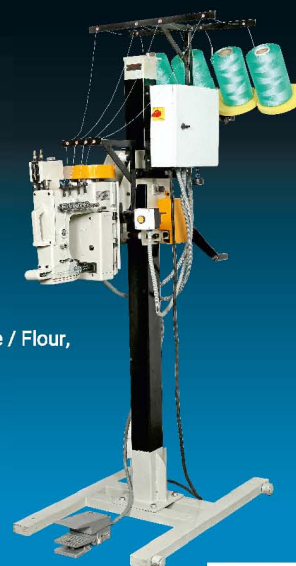
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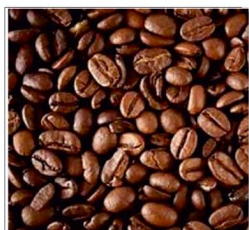
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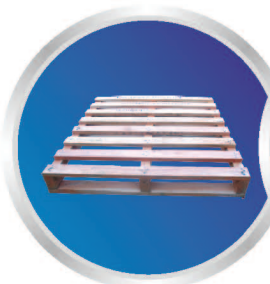
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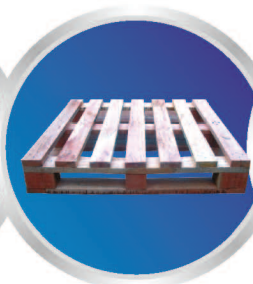
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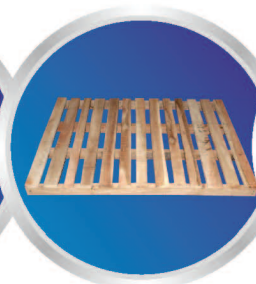
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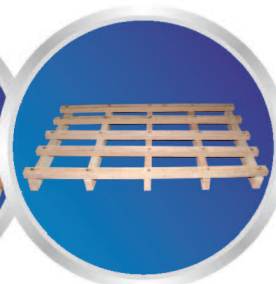
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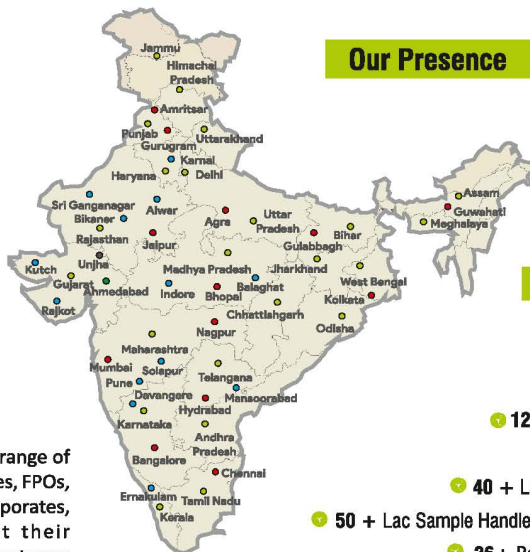
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Gogreen Warehouses has been enabling a diverse range of clients, including farmers, Govt Bodies, Cooperatives, FPOs, Traders, Processors, National and International Corporates, Commodity Exchange and Banks, to meet their warehousing and logistics requirement with the great ease and at optimum costs. Our aim is to empower farmers at one end and delight customers on the other hand with our service baskets in the Agri Value Chain.

Our Presence



Where we stand till December 2024

- 30 Lack Mt Stock at Peak
- 400+ Operational Locations
- 23 + States • 4000+ Clients
- 1200+ Employee • 1500+ warehouses
- 10,000 + Cr Aum Managed
- 40 + Lac Metric Ton of Commodity Fumigated
- 50 + Lac Sample Handle by NABL approved Lab since Inception
- 36+ Banks & NBFCs Empanelled with GWGPL
- 100 + FPO'S Connected • 100+ Commodity Handling
- 5 lac + Farmers Associated with us

Our Partners



Your Wares are Our Worry..

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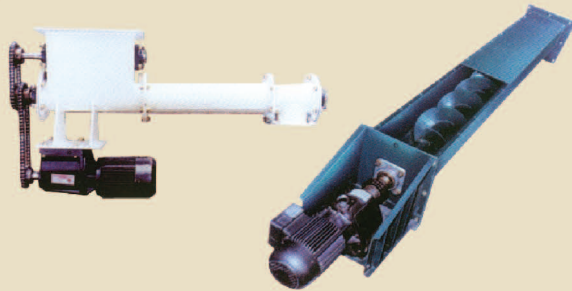


eminence
EQUIPMENTS



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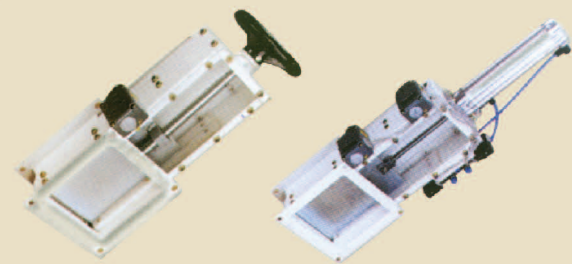
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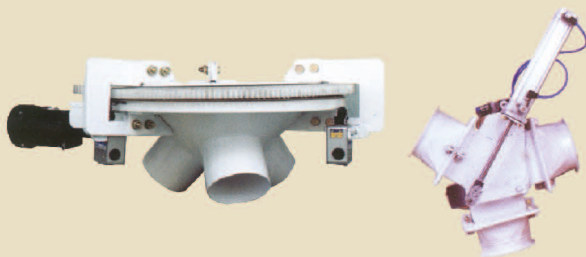
◀ GRAIN FEEDER ▶



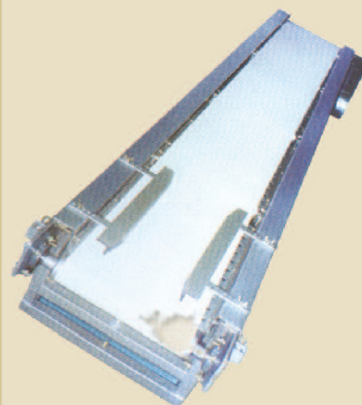
◀ EN-MASS GRAIN FEEDER ▶



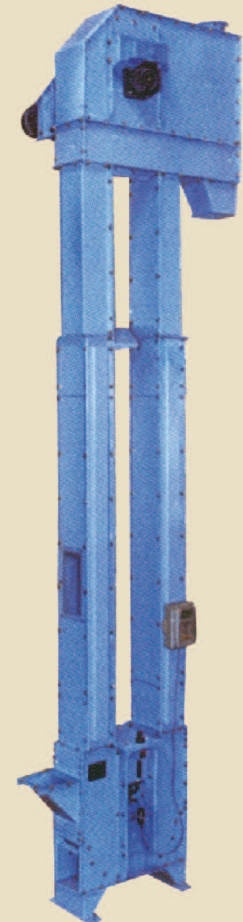
◀ GRAIN FEED CONTROLLER ▶



◀ GRAIN DIVERTORS ▶



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The Symbol of Quality

SSG Pharma Pvt. Ltd.

SATMOLA brand becomes a household name with its diverse range of products

SSG Pharma Pvt. Ltd. is one of the leading FMCG companies of India dealing in Digestive Tablets, Namkeens, Sweets, Mouth Fresheners, Papad etc. Known for its flagship brand, Satmola, the company has consistently set benchmarks with a range of products tailored to Indian tastes. Under the leadership of Mr. Anil Mittal, Chairman, Satmola Group, the brand has achieved remarkable milestones and continues to expand its portfolio to meet the demands of consumers. The incredible journey was started in 1940 when Late Shri Magan Lal ji, grandfather of Mr. Anil Mittal, started making tasty and effective digestive tablets. Though, he started it as a part time job but soon people accustomed to its taste. Late Shri Shivshankar, father of Mr. Anil Mittal, decided to give it a shape of real enterprise. With a humble beginning, he opened a small shop in old Delhi. Hailed rightly as the 'wealth creator', Mr. Anil Mittal directed and led the creation of one of the largest companies in India. He soon launched extensive range of products such as Namkeens, Sweets, Mouth Freshener, Soft drinks etc. And today, Satmola is a go-to choice for consumers seeking qualitative food products.

Legacy of Leadership:

Continuing a legacy of excellence is not easy. But Mr. Anil Mittal has done it rightfully as he has made Satmola, a renowned brand. Mr. Anil Mittal is such a success who has carved a niche in his own way and has become an icon of business fraternity. This business tycoon inspirational story stimulates us to follow his success path. Since childhood he actively participated and started shouldering



the responsibilities. Being a quick learner and a patient observer did wonders as he got well versed with the fine nuances of business in almost no time. Mr. Anil Mittal believes in complete research before actually landing into the market. This success mantra helped him conquer many frontiers and achieved astronomical figures. He is a flag bearer for those who dare to dream and achieve. Mr. Anil Mittal setting new and lofty benchmarks has become a way of life.

Mr. Anil Mittal is a force to reckon with but he never shied away from giving its credit to family bond, support and honest contribution. His younger brother Mr. Sunil Mittal, Mr. Anil's son Navansh and nephew Vidul are already playing their part in family business. Mr. Navansh Mittal, a professionally qualified entrepreneur, who actually triggered of the radical transformation of the organization with a clear vision for making "SATMOLA" a global brand extending it beyond the traditional business of "Ayurvedic Digestive Tablets" to a far more contemporary and extremely potential new line of branded ethnic Indian "Sweets & Savouries" – a market which is growing exponentially year after year. Mr. Navansh Mittal's concerted efforts to create a distinct niche and an aim to grow and prosper has made "SATMOLA", a reliable brand among consumers.

Social and Religious Activities:

Mr. Anil Mittal is a successful businessperson hence it is natural that he has very less time for other works. Interestingly, even after being so busy in his business, he is very active socially. His hobbies include social work and religious activities. Mr. Mittal keeps making his presence felt in the society by being the member of many organisations such as Vaishno Sewa Mandal, All Zone Times, Shaheed Bhagat Singh Sewa Dal (East Delhi), Agravansh, etc. He is also associated with Balaji Ramleela Committee as General Secretary. Moreover, Mr. Anil Mittal is Patron Trustee of Khatu Dhaam, Delhi. He is also serving as Guardian Trustee and General Secretary in Maharaja Agarsen Sewa Sansthan (East Delhi).





Awards and Achievements:

About awards Mr. Anil Mittal expressed, "Awards raise your morale. On one hand, awards give you recognition in society while on the other hand, it inspires you to do even better." Mr. Anil Mittal was felicitated with Global Business Icon Award in 'Fastest Growing Brand of the Year' category in 2019. He was honoured with Samaj Gaurav Award, Meri Delhi Shreshtha Shree Sammaan, India Game Changer Business Award, Gaurav Ratna Award from Dainik Jagran etc. Mr. Anil Mittal also received Dada Saheb Phalke Film Foundation Award in 2017.

Extensive range of products:

Satmola as the name suggests 'true' keeps up its promise of delivering best without any compromise on quality. Today, they have a delectable range of

10-15 types of digesting tablets in the market. Satmola Digestive Tablet Pouches is a perfect blend of taste and tradition for instant digestive relief. Ideal for all ages, their pouches are convenient, effective, and crafted with Ayurvedic goodness. Satmola has Mouth Fresheners in exquisite refreshing flavours namely Shaan Daar, Paan-e-Andaaj, Elaichi, Gulab E Khaas, Mint-o-Mania etc.

In Namkeens, Satmola Paneer Bhujia is not just a snack, it's an experience. Satmola Hotspicy Namkeen is a tantalizing blend of traditional Indian flavors infused with fiery chilies. Satisfyingly crunchy and bursting with wholesome goodness, Satmola Tasty Nuts are the perfect snack companion for every occasion. Satmola Kaju Mix Namkeen, a delightful blend of crispy textures and rich cashew flavours, is a premium namkeen. Experience the perfect balance of textures and tastes with Satmola Navrattan Mix, crafted using premium ingredients. Satmola's Moong Dal Namkeen is the perfect anytime snack. Satmola's Bikaneri Bhujia, is a symphony of flavor and texture, featuring crisp gram flour sev generously coated in a secret blend of aromatic spices.

Satmola is widely appreciated for its bespoke sweets. Satmola Gulab Jamuns are crafted with a traditional recipe, offering an authentic taste of Indian indulgence. Satmola Panjeeri Laddu is a perfect blend of traditional flavors and wholesome ingredients. Satmola Besan Laddu is made with premium-quality ingredients. Made with love and expertise, each bite of Satmola Soan Papdi is a flaky, melt-in-your-mouth experience. Crafted with precision and passion, each Satmola Rasgulla is a soft, spongy ball of perfection, simmered in a delicately sweet syrup infused with aromatic spices.



FOODEES GROUP

FOODEES GROUP OF CONSULTANTS

Delhi based "FOODEES GROUP" is an internationally acclaimed Consultancy Organization engaged in providing comprehensive services for establishing processed food industries in different segments / verticals. Managed by team of young, dynamic, qualified & experienced and dedicated professionals from the processed food industry, Foodees Group, with its enormous & enriching experience in plant modules, customized equipments supplies, processing techniques, technology transfer, quality control & assurance,

regulatory compliances, product development etc provides total end to end solutions, from idea to raw material selection to engineering to processing and finally packing as per consumer needs.

"FOODEES GROUP OF CONSULTANTS" is the first consultant Firm from India to have been awarded with RUSSIAN REPUBLIC CERTIFICATION "Talas - Kyrgyzstan" for market consultancy for Organic green tea and cane.

Profile of Dr. Girish Gupta

Dr. Girish Gupta, Ph.D is the CEO of the FOODEES GROUP OF CONSULTANTS. He has a 30 year vast experience in food industry. He has helped / incubated various food projects in different segments all over India. He has worked/ done leadership roles in strategic positions in different Indian & MNC companies Dr. Girish Gupta is also known as the "Moving Encyclopedia" of Processed food industry in India.



Dr. Girish Gupta
(Founder), PhD.

We have association with various food machinery suppliers all over world. They are some of the trustworthy and renowned names in the industry. We are equipped with required echo system & have team of skilled professionals who make sure that plant & machinery installation & commissioning should be just perfect while we source the plants from the best of Vendors . We analyze the vendors on certain parameters and then only we place our order for the required products.

We are facilitated with a sophisticated R & D wing backed by a hard-working team of R&D professionals.

Nothing speaks louder than satisfied customers do. We are proud of the relationship we have built with many-reputed esteemed organizations like Haldiram (Noida), Kishlay (Assam), Yellow Diamond (Indore), Balaji (Gujarat) for Chips and Extruded Products . Our clients in Nepal: Maruti Snacks, Pokhra Noodles (P) Ltd, Himalaya Snacks & Noodles (Nepal), National Group of

Companies. Other Prominent Clients are: For Corn flakes - Keshri Food (Banaras), Savour India (Delhi), Gopal Chips (Kosi), Sarjan Nutraceuticals Pvt Ltd (Ahmedabad), Baggy's India Ltd. (Delhi), Sonthalia Food Pvt Ltd (Orissa).

For Spices: Praveen Masala (Pune), Jeet (India) Pvt. Ltd. (Noida), Dharampal Sataypal 'Catch Spices' (Noida).



GROUP COMPANIES

Recently, he has started a new company named **SANSKRITI FOOD EQUIPMENT EXIM PVT LTD** to carry on business in India and Abroad as manufactures, importers, exporters and dealer of all the kind of food equipments, machine tools,

spares and industrial machinery especially for food industries. In short span of 4 years, SFEEPL, Delhi has supplied & successfully commissioned about 125 Plants in various Food Categories.

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Dubai: Flat no. 5, Building No - 39 Behind Khaleej Center, Rolla Street, Bur Dubai, **UAE** - +97143592177

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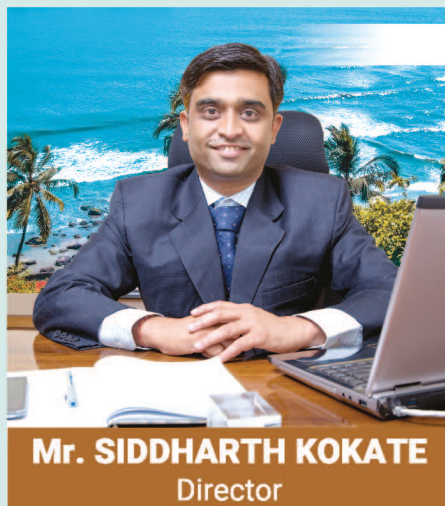
Manufacturing equipments that give the most efficient performance



Eminence Equipments Pvt. Ltd. is renowned 'Rice Mill / Flour Mill / Feed Mill / Seed Plant Machinery Manufacturer' having manufacturing unit at Pune, Maharashtra. Their factory is built on an area of 80,000 Sq. Feet and they are working in the industry for more than 27 years. The ISO 9001:2008 Certified company has state of art & world class manufacturing facility with on-time project delivery as priority. They have CNC LASER cutting machine TRUMPF make Model TL 3030 having power of 4KW & TRUMPF make Model TL 2530 machine. The maximum sheet thickness cut on the machines is 16mm M.S & 12mm SS. They have installed CNC Hydraulic Press Brakes (Model: EHP 110.31/25 cap: 110 Ton) & (Model: EHP 260.31/25 cap: 260 Ton) of Hindustan Hydraulics. They also have a set up of Paint Booth, Powder coating booths & Oil fired Ovens along with conveyerised system for painting of our products. The pre-treatment and phosphating with seven tank process is performed before painting (Powder coating) operation. Their immense hard work and innovation towards providing value to clients have made them the proud winners of Quality Bards and EEPC (Engineering Export Promotion Council) awards.

Eminence Product Range Includes:

1. Drag Bush Enmass Grain Feeders (Enmass Chain Conveyers) Capacity: 5 TPH to 250 TPH
2. Centrifugal discharge high speed Grain Dischargers (Bucket Elevators) Z type Slow speed Grain Dischargers (Z Type Bucket Elevators) Z type Slow speed Grain Dischargers (Z Type Bucket Elevators) Capacity: 2 TPH to 250 TPH
3. Portable Truck Loaders and Stackers for Bag Handling Ranging from 12 Mtrs long upto discharge height of 6 Mtrs. Capacity: 2 TPH to 60 TPH
4. Grain Movers (Belt Conveyers) as per IS Specification on Turnkey basis for conveying all types of solids. Range: 300 mm to 1900 mm belt width.



5. Grain Feeders (Screw Conveyers) Capacity: 0.5 TPH to 80 TPH. / Length: Upto 18 Mtr.
7. Slide Gates (Manual / Electric and Pneumatic type). Size: 120mm x 120mm to 400mm x 400mm
8. Two Way Diverters (Multiple Head Turn Heads) Manual / Electric and Pneumatic.

Eminence has strong technological foundation and years of practical experience and offers proven, reliable and economical conveying 'Customized' solutions to suit one's requirement. They are in this field since last 26 years and their remarkable products performance is proven by repeated orders from their valuable customers. Eminence Grain Dischargers can handle variety of free flowing material like Rice, Wheat, Dal, Corn, Malt, Soya, Sugar, Coffee, Grains, Sawdust. Their Chain type Grain Dischargers can handle various materials like Cement, Steel shots, Carbon Black, Ice Flakes etc. Eminence has supplied its products to Flour Mills / Rice Mills / Dal Mills / Seeds and Pulses Plants / Solvent extraction plants / Feed Mills on turnkey basis as per requirements. For Bag handling from factory to godown and then truck loading, the company offers complete system consisting of Portable Belt Conveyor,

Portable Bag Stackers and Truck Loaders.

The company has supplied their equipments for Malt & Barley handling at The Malt Company India Ltd., Gurgaon, Haryana, India. The Malt Company Ltd. is designed and supplied by SCHMIDT AG., Germany. They have also supplied the total material handling equipment required in the Rice Mills to some esteemed clients like M/s. L. T. Overseas Ltd., (Mfg. of 'DAAWAT' Basmati Rice), M/s. Satnam Overseas (Mfg. of 'KOHINOOR' Basmati Rice), M/s. Khushi Ram Bihari Lal Ltd. etc. In the Flour Milling Industry, they have supplied the total system to clients like M/s. Sunil Agro Ltd., Bangalore, M/s. Ankit India Ltd. Calcutta, M/s. Narasu's Roller Flour Mill, Salem, Tamil Nadu, M/s. Dewas Roller Flour Mill., Dewas etc. In the Soya Processing Industry, they have supplied the entire material handling system to M/s. Geepce Ceval Protiens & Investment Pvt. Ltd., Bundi, Rajasthan & M/s. Siddharth Soya, Akola & Adani Wilmar Ltd. at various locations. They have also supplied the Belt Conveyers to M/s. Thermax Ltd. and M/s. Cadbury Ltd.

Their client list has various companies in food processing industry like M/s. Buhler India (P) Ltd., Bangalore, M/s. Satake Corporation New Delhi, M/s. Desmet Chemfood Engineering Pvt. Ltd. Bangalore, M/s. Alfa Laval India Ltd., M/s. Praj Industries, M/s. B.G. Shirke for Silo Loading & Unloading, M/s. Andritz India Ltd. in field of Animal & Cattle Feed. The company has completed the projects successfully in various parts of country in Andhra Pradesh, Madhya Pradesh, Uttar Pradesh, Karnataka, Rajasthan, Haryana, Tamil Nadu, Kerala, Maharashtra and many other states. They have also exported to countries such as Malaysia, Ghana, Zimbabwe, South Africa, Australia, Egypt, Nigeria, Tanzania, Ivory Coast, Sri Lanka, Bangladesh, Nepal and Pakistan. They have also exported complete Rice Mill project in United Kingdom & Netherland. Eminence Equipments are always known for applying innovative and best of technology.



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Presently, Mr. Umesh Panchal as Managing Director is taking the company to towering heights. The company was the pioneer in the sector and riding on the first-mover advantage, it soon evolved as the market leader, technological peer and spear head. Their factory has C.N.C. machines which are operated by skilled workers and they have qualified engineers for inspecting the machines. All spare parts are produced perfectly and accurately as such not raising any questions about the quality. The company is ISO QAR ISO certified, CE certified and NSIC - D&B - SMERA certified.

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R.B. International was established with the objective of acting as Shipping Agent, Charter Broker, International Freight Forwarder, Custom House Agent and Project Consultant to provide total logistic solutions under one roof. The group has its registered office in Mumbai and other ports covering the East and West coast of India. The group is founded by experienced and well known person in the shipping & Logistics service industry, Mr. Ranjeet B Singh, who as Managing Director of the company took the company to new heights with his astuteness and business acumen. The company has professional team of personnel providing logistic solutions from time to time. The group is managed by experienced professionals who have the knowledge of shipping and allied trade. Their team of professionals regularly monitors the cargo movements into and of the Indian sub-continent region and have very good relations with the various consignees and shippers respectively. The group also has an excellent rapport with the port, customs and other concerned authorities. The R. B. International Group has following companies under its umbrella:

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R.B. International offers their customers the most effective and economical logistics solutions with the most recent market trends and innovations. They have established a solid image as a



Ranjeet B. Singh
Managing Director

trustworthy transportation partner for companies in a variety of sectors thanks to their emphasis on innovation and constant development. The company is dedicated to offer comprehensive logistics options that can assist companies in streamlining their processes and achieving their objectives. They have the knowledge and tools to support you whether you're trying to improve your transportation skills or optimise your supply chain. They are proud to announce that they have strong relation in below mention areas: Mediterranean, U.K., North Continent, Scandinavia, USA, Canada, Atlantic & Pacific Ports, South & Central American, Caribbean, Far East, China, Japan, Australia, New Zealand & Pacific Islands, West Asia Gulf, Upper Gulf, Red Sea, South & West African Ports, Black Sea, East European & CIS destinations.

Services they Offer:

Air Freight: For products that must be delivered quickly or are of high worth, air freight is a popular option. In comparison to other forms of transportation like road transportation or marine freight, it can offer a faster and more dependable delivery choice for foreign goods. Perishable products like food or medicines that need to be transported quickly to keep their quality and integrity can also be shipped by air.

Sea Freight: A broad range of products, including raw materials, consumer goods, technology, equipment, and vehicles, can be transported by sea. It makes use of cargo containers, which are carried to their location by ships after being loaded onto them. The details of a cargo, such as reserving room on the ship,





making arrangements for customs processing, and organising the transfer of the products to their location, are usually handled by freight handling firms or shipping agencies.

Door To Door Logistics: Usually, the sender gets in touch with the transportation company to arrange for a retrieval of the products. A pickup vehicle or van will then be dispatched by the logistics company to the sender's address to gather up the products. Depending on the distance and type of goods being carried, the goods will then be delivered to the location using a variety of means of transportation, such as vehicles, ships, or aeroplanes.

Project, ODC and Bulk Cargo: Project cargo is a term used to describe big, intricate, and frequently custom-made cargo that needs specialised handling and transit. Over Dimensional Cargo (ODC) is a term used to describe cargo that surpasses the typical weight or size restrictions for transit. Bulk cargo is a transportation term for big quantities of products that are usually not individually

packaged or contained.

LCL Consolidation: Multiple cargoes from various shippers are combined into a single container during LCL consolidation, which is then transported to its location. This lowers the total cost of transportation and enables companies to split the cost of shipping. LCL consolidation is, overall, an economical and effective method for small and medium-sized companies to export their products.

Customs Clearance: Customs clearing is the process of moving products past customs checkpoints while making sure they adhere to regional laws and global trade agreements. To enable the efficient and lawful import or exit of products across borders, it entails preparing and sending the necessary paperwork to the relevant authorities and agencies. Although customs clearance can be a difficult and drawn-out procedure, it is necessary to make sure that products are moved lawfully and securely across borders.



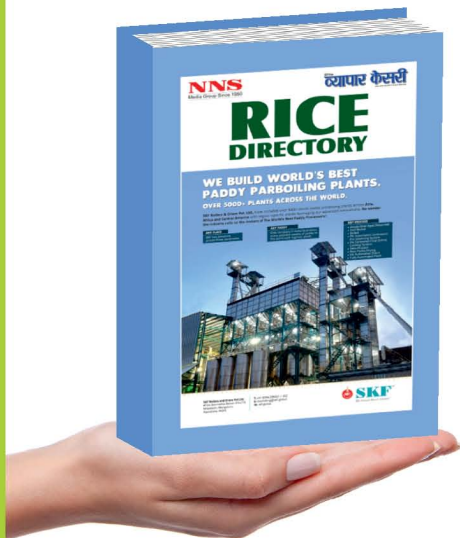
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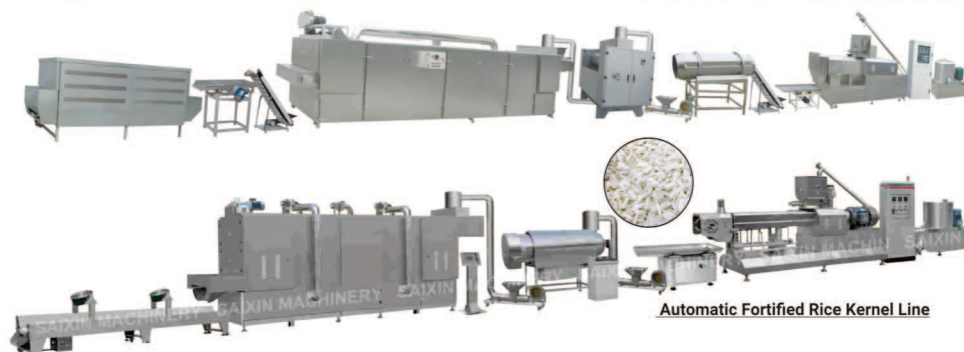
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Vietnam expected to export over 7.5 million tonnes of rice in 2025

Vietnam is expected to export over 7.5 million tonnes of rice in 2025, mainly from the Mekong Delta, according to the Ministry of Agriculture and Rural Development (MARD). MARD's supply and demand report sent to the Ministry of Industry and Trade (MoIT) projects the Mekong Delta will cultivate 3.78 million hectares of rice, yielding more than 23.96 million tonnes. Of this, 15.08 million tonnes of commercial rice, equivalent to 7.54 million tonnes of husked rice, will be available for export. The planned rice volume includes 5.65 million tonnes (75%) of high-quality and fragrant rice, 754,000 tonnes (10%) of glutinous rice, and 1.13 million tonnes (15%) of medium-quality rice. An estimated 4.53 million tonnes will be shipped in the first



half of the year, with over 3 million tonnes in the latter half. MARD has urged the MoIT to boost trade promotion, ensuring stable exports while balancing benefits for farmers and businesses. It also proposed a structured management system for rice traders, requiring them to register and sign contracts with farmers based on agreements with exporters. Vietnam's total rice cultivation area in 2025 is estimated at 7 million hectares, down 132,000 hectares from 2024, with total output projected at 43.14 million tonnes, a decrease of 323,000 tonnes year-on-year.

Declining trend in paddy cultivation continues in Kerala

The declining trend in rice cultivation in Kerala continued in 2023-24, with State-wide production, per-hectare productivity and the area under paddy decreasing over the previous fiscal, indicate agricultural data published in the latest Economic Review. While the production of rice (wetland) fell by 10.5% in 2023-24 compared to 2022-23, productivity and the area under cultivation fell by 4.9% and 5.9% respectively, according to the Economic Review 2024 tabled in the Assembly. By contrast, other food crops such as pulses, ragi, small millets, and sweet potato recorded increases in 2023-24 over 2022-23. In 2023-24, the area under rice cultivation (wetland) fell to 1.78 lakh hectares from 1.90 lakh hectares, production from 5.92 lakh tonnes to 5.3 lakh tonnes and productivity from 3,117 kg per hectare to 2,963 kg. Among the rice producing districts, Palakkad recorded the biggest production decline (22.1%) in the wetland category, the

Economic Review says, citing data from the Economics and Statistics department. Palakkad stood first in area and production followed by Alappuzha. These two districts along with Thrissur and Kottayam accounted for 82.5% of the total rice production in Kerala that year.

On the bright side, production in Alappuzha, Kozhikode, and Kannur districts went up compared to 2022-23. Alappuzha had the highest increase, with production going up by 10,795.6 tonnes. Season-wise data on rice show that the area under Mundakan (winter) crop increased while that of Virippu (autumn) and Puncha (summer) crops decreased in 2023-24. Seasonal production and productivity recorded decline in all the three seasons, according to the Economic Review. Rice constituted 7.1% of the total cropped area in the State in 2023-24. In the last decade, the highest share of area under paddy was recorded in 2020-21 at 2 lakh hectares with a production of 6.3 lakh tonnes. The Economic Review also notes that the gross irrigated area under paddy increased to 1.6 lakh hectares in 2023-24 from 1.53 lakh hectares in the previous fiscal.



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Food processing industry to reach USD 700 bn by 2030: PHDCCI

India's food processing sector's market size is estimated to more than double to USD 700 billion in 2030 from USD 307 billion in 2023, driven by growing demand for processed products, according to industry body PHDCCI. Recently, the association released a report 'India's Agricultural Transformation: From Food Scarcity to Surplus'. The food processing sector is expected to reach USD 700 billion by 2030, the report said, adding that the market size will further increase to USD 1,100 billion by 2035, USD 1,500 billion by 2040, USD 1,900 billion in 2040 and USD 2,150 billion by 2047. In a statement, PHDCCI said India's agriculture and allied sector has been growing strongly. From 2013-14 to 2023-24, the sector maintained average growth rate of 3.9 percent, emphasising its steady contribution to the nation's economy.

Even during the pandemic, agriculture remained vital, achieving a commendable 4 percent average growth rate, said Hemant Jain, President, PHD Chamber of Commerce and Industry (PHDCCI). India's agriculture sector has transformed, evolving from a food-scarce nation to a food-surplus powerhouse. Agriculture growth for 2024-25 is estimated at 3.8 percent, reflecting the sector's ability to support India on its glorious path to Viksit Bharat, said Jain. For the year 2024-25, the chamber projected foodgrain production to grow by 2 percent, said Ranjeet Mehta, CEO & Secretary General, PHDCCI. Agriculture exports experienced substantial growth, increasing from more than USD 39 billion in 2013-14 to over USD 52 billion in 2022-23, it added.



Government pegs higher production of onion, tomato and potato for 2024-25 in first estimate

India's onion production is expected to rise by 19 percent to 288.77 lakh tonne in the ongoing crop year ending June 2025, according to the agriculture ministry's latest estimate. Production of onion stood at 242.67 lakh tonne in the previous year. The crop year runs from July to June. Releasing the first advance production estimate of horticultural crops for 2024-25, the ministry said tomato production is expected to be around 215.49 lakh tonnes as compared to about 213.23 lakh tonnes last year, which is higher by 1.06 percent. Potato production is expected to reach 595.72 lakh tonnes, which is 25.19 lakh tonnes more than last year. Total vegetable output is seen to increase to 2145.63 lakh tonnes in 2024-25 from 2072.08 lakh tonnes in the previous year. Fruit production is expected to increase by 2.48 lakh tonnes to reach 1132.26 lakh tonnes in 2024-25, mainly due to increase in production of mango, grapes and bananas.

Production of plantation crops is estimated at 179.37 lakh tonnes, higher than 176.66 lakh tonnes in 2023-24. Production of spices is estimated to be 119.96 lakh tonnes. An increase has been observed in the production of garlic and turmeric. Total horticulture production in the country is estimated to be about 362.09 million tonnes in the year 2024-25, about 73.42 lakh tonnes (2.07 percent) more than the final estimate of 2023-24. Total area sown to all horticultural crops remained slightly lower at 28.84 million hectares this year, as against 29.09 million hectares in the previous year.

FORM IV

(See Rule 8) BUSINESS STAR

- | | |
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I Akshay Gupta, hereby declare that the particulars given above are true to the best of my knowledge and belief.

March, 2025

Akshay Gupta
Publisher



USDA raises record-high global wheat forecast

This year's already record-high global wheat production projection grew slightly in the US Department of Agriculture's (USDA) latest appraisal. The USDA in its Feb. 11 World Agricultural Supply and Demand Estimates (WASDE) report said the global wheat outlook for 2024-25 was for slightly larger supplies and higher consumption but decreased trade and

ending stocks. The USDA forecast the 2024-25 world wheat supply at 1.061 billion tonnes, up 600,000 tonnes from the January projection, based primarily on higher production for Kazakhstan and Argentina. The USDA forecast 2024-25 world wheat beginning stocks at 267.49 million tonnes, up 20,000 tonnes from January. World wheat production was forecast at a record-high 793.79 million tonnes, up 550,000 tonnes from January and up 2.58 million tonnes from 791.2 million tonnes in 2023-24, the current record world outturn.

The USDA increased its global consumption projection by 1.8 million tonnes, to 803.7 million tonnes, on higher feed and residual use for the EU, Kazakhstan, Thailand and Ukraine. The Department lowered its global export projection by 3 million tonnes, to 208.99 million tonnes, with export reductions for the EU, Mexico, Russia, Turkey and Ukraine. Citing a continued sluggish import pace, the USDA decreased China's wheat imports by 2.5 million tonnes, to 8 million tonnes, the largest import adjustment in the report. If realized, it would mark China's lowest wheat imports in five years. China was the top global wheat importer in 2023-24 at 13.6 million tonnes. Projected 2024-25 ending stocks were lowered 1.3 million tonnes, to 257.6 million tonnes, on a reduction for China that is only partly offset by increases for Russia, Kazakhstan and Ukraine.

Sugar production falls 12% to 19.7 million tonnes this marketing year: Isma

India's sugar production fell 12 percent to 19.7 million tonnes till February 15 of the current marketing year ending September mainly due to lower output in Maharashtra and Karnataka, according to industry body Isma data. Sugar marketing year runs from October to September. The data of sugar production is after diversion of sweetener for ethanol making. In a statement, Indian Sugar and Bio Energy Manufacturers Association (Isma) said that sugar production till February 15th, 2025 in the current 2024-25 marketing year reached 197.03 million tonnes as against 224.15 million tonnes in the corresponding period of the preceding year. Among states, ISMA data showed that sugar production has fallen in Uttar Pradesh to 64.04 million tonnes from 67.77 million tonnes. In Maharashtra, the production has dipped to 68.22 million tonnes from 79.45 million tonnes, while the output in Karnataka fell to 35.80 million tonnes from 43.20 million tonnes during the period under review.

As per ethanol supplies data up to January 31, Isma said that sugar diversion towards ethanol is estimated around 14.1 million tonnes against a diversion of around 8.3 million tonnes in the year-ago period.



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12th Global Spice Summit: a resounding success in Indore

The 12th edition of Global Spice Summit was organised successfully by NNS Media Group on 30th and 31st January 2025 at Sheraton Grand Palace, Indore, Madhya Pradesh. Mr. Tulsi Ram Silawat, Cabinet Minister of Water Resources, Madhya Pradesh Government addressed the summit through video conferencing. The event was supported by MDH Group as Presenting Sponsor; JMA Food Products Pvt. Ltd. (Cee Pee Spices) as Diamond Sponsor; PC Kannan & Co. as Gold Sponsor and NCDEX, Sesotec India Pvt. Ltd, Hamdard Foods India, Kashi Impex, Shyam Dhani Industries Pvt. Ltd., Mayank Industries, DV Enterprises and MM Mithaiwala as Silver Sponsors. Mr. Dharmendra Das, Director- Development, Spices Board delivered Keynote Address virtually with focus on "Overview of Indian Spices Sector".

On first day of the summit, two panel discussions were held on

two major spices: Coriander and Cumin. Demand, Supply and Price outlook were discussed during the panel discussions. The Summit became a platform for discussing innovative ideas and exchanging information where views were expressed from experts on different topics such as Preparing ourselves to achieve global standards in spice production, Spice Sector's Price Outlook; Export of Seed spices and crop outlook; Fundamentals & outlook of chilli, coriander, cumin etc. On second day, panel discussions were held on topics: Red Chilli - Demand, Supply and Market Outlook and Technical Analysis of Spices. Business sessions were held on Safety Regulatory Compliances for Spices packaging; Dry Chilli - Previous and Upcoming Market Dynamics etc. On both days, various spice brands exhibited their products and all the stalls witnessed enquiries from delegates who gathered at the summit from India and abroad.



(L-R) Mr. Amit Bhatnagar, AGM – Marketing, Hamdard Foods India; Mr. Makarand Mandke, MD, Sesotec India Pvt. Ltd; Mr. Akshay Gupta, Director, NNS Media Group; Mr. Rajesh Gupta, CMD, NNS Media Group; Mr. PCK Maheshwaran, Partner, P. C. Kannan & Co. and Mr. Ashwani Kumar, Sr. Manager, NCDEX inaugurating the 12th Global Spice Summit by lighting the lamp



Miss Tanvi Gupta, Director, NNS Media Group delivering a welcome address at the summit



Mr. Madup Madhav, Director, JMA Food Products (Cee Pee Spices) being felicitated with a memento



Mr. PCK Maheshwaran, Partner, P. C. Kannan & Co. being felicitated with a memento



Mr. Arun Yadav, Sr. Vice President, NCDEX (second from left) being felicitated with a memento



Mr. Makarand Mandke, Managing Director, Sesotec India Pvt. Ltd. (second from right) being felicitated with a memento



Mr. Amit Bhatnagar, AGM - Marketing, Hamdard Foods India (extreme left) being felicitated with a memento



Mr. Rishab Jain, Director, Kashi Impex being felicitated with a memento



Mr. Pradeep Pareek, Zonal Business Manager, Shyam Dhani Industries Pvt. Ltd. being felicitated with a memento



Mr. Mayank Aggarwal, MD, Mayank Industries being felicitated with a memento



Mr. Gaurav Agrawal, Managing Director, DV Enterprises being felicitated with a memento



Mr. Kulbhushan Mittal, Chairman, Gyansheela Group (second from right) being felicitated with a memento



Mr. Pradeep Mittal, National President, Akhil Bhartiya Agarwal Sangathan (centre) being felicitated with a memento



Mr. Ashwin Nayak, Group Chairman, Kanaiya Exports Pvt. Ltd. being felicitated with a memento



Mr. Ajay Kedia, Director & Research Head, Kedia Capital Services Pvt. Ltd. being felicitated with a memento



Mr. Dinesh Soni, Managing Director, Shree Shyam International being felicitated with a memento



Mr. Kishore Bhai Shah, Founder Proprietor, Manibhadra Traders (second from left) being felicitated with a memento



Mr. Basavaraj Hampali, Founder, Spice Extra being felicitated with a memento



Mr. Rishu Gautam, Deputy Director, Indian Institute of Packaging being felicitated with a memento



Mr. Dinesh Bagrecha, Managing Director, Lalit Mohan Spices Pvt. Ltd. being felicitated with a memento



Mr. Sourabh Tater, Procurement Manager- Spices, ITC Ltd. being felicitated with a memento



Ms. Vandana Bharti, AVP – Commodity Research, SMC Global Securities Ltd. being felicitated with a memento



Mr. Mahesh Kr. Choudhary, AGM – Procurement, DS Spiceco Pvt. Ltd. (right) being felicitated with a memento



Mr. Pawan Jain, Managing Director, M.P. Food Corporation (right) being felicitated with a memento



Mr. Dinesh Somani, Founder, Pro Intellitrade Service (right) being felicitated with a memento



Mr. Umesh Swami, Sales Expert, Corporate Trainer, Team Building Expert (right) being felicitated with a memento



Mr. Ankit Sawla, Managing Partner, K.M. Industries (extreme right) being felicitated with a memento



Mr. Bhupesh Sharma, Research Analyst, L&P Advisory Services (extreme right) being felicitated with a memento



Mr. Manoj Jain, Director (Head - Commodity & Currency Research), Prithvi Finmart Pvt. Ltd. (centre) being felicitated with a memento



Mr. Piyush Garg, Director, AGS Foods India Pvt. (centre) being felicitated with a memento



Renowned businessmen of Indore being felicitated by Mr. Rajesh Gupta, CMD, NNS Media Group; Mr. Akshay Gupta, Director, NNS Media Group and Mr. Pradeep Mittal, National President, Akhil Bhartiya Agrawal Sangathan at the 12th Global Spice Summit



Renowned businessmen of Indore being felicitated by Mr. Rajesh Gupta, CMD, NNS Media Group; Mr. Akshay Gupta, Director, NNS Media Group and Mr. Pradeep Mittal, National President, Akhil Bhartiya Agrawal Sangathan at the 12th Global Spice Summit



Moderator and industry experts during panel discussion on Coriander



Moderator and industry experts during panel discussion on Cumin



Moderator and industry experts during panel discussion on Technical Analysis of Spices



Moderator and industry experts during panel discussion on Red Chilli-Demand, Supply and price outlook



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Mr. Piyush Garg
Director
AGS FOODS INDIA PVT. LTD.

AGS Foods India Pvt. Ltd (A Govt. Recognized Three ★★ ★ Star Export House) is your gateway to premium agricultural commodities from India. The company was incorporated in the year 2016 under the guidance of Mr. Piyush Garg and with a legacy spanning over 30 years. Specializing in high-quality Basmati and Non-Basmati rice, they have established themselves as a reliable partner for businesses around the globe. The journey began under the name Agrawal Global Services in 1994, where they focused on sourcing and supplying agricultural commodities. Today, with a global footprint and presence in Asia, Africa, Middle East & GCC countries, they continue to serve clients with unmatched dedication to quality and customer satisfaction. Driven by a commitment to sustain ability, ethical practices and innovation, AGS Foods has presence in 45 countries. They majorly trade on CIF basis. With experience of over 3 decades, they have established themselves as a trusted provider of top-grade Indian Rice Varieties, Pulses and Spices. At AGS Foods India Pvt. Ltd, they understand the importance of sourcing premium agricultural products to meet the demands of your business.

The company has its head office at Indore, Madhya Pradesh, India which is called largest soya belt of India. The company is a global food ingredients supplier. They offer high quality, nutritious and wholesale products tailored to customers' specific requirements. Since their inception, they have been dedicated to provide unique food solutions, proven through extensive research and commitment to develop and implement long-term solutions for the world market. What stands them apart is their presence in India, as well as their associate offices located in Singapore, Benin, Madagascar, Mozambique and Dubai.



Mr. Piyush Garg, Director, AGS Foods India Pvt. Ltd. receiving the Global Business Icon Award 2025 in the category of 'Top Rice Exporter' on 19th February 2025 at Voco Hotel, Dubai. The Award was conferred by H.E. Yaqoob Al Ali, Executive Director & Private Advisor Office of Highness Sheikh Juma Bin Maktoum Al Maktoum (extreme right) and Mr. Ankur Aggarwal, Chairman and Founder, BNW Developments (extreme left)



Leadership behind the success of company:

Late Mr. Priyank Agrawal was the Founder of the company. Mr. Piyush Garg is the Director of AGS Foods India P. Ltd. He holds Master of Business Administration degree from University of Indore. He started his professional career at the age of 18. He has an experience of more than 18 years in Agri Commodities Sector. He is entrusted with the responsibility of looking after the overall management and marketing of the Company. Mr. Piyush Garg believes in his potential and has ability to beat obstacles. Under his direction, a business is built on the determination to develop strong, close and lasting relationships with customers and suppliers and to provide them with premium service and choice. Mr. Piyush's innovative approach and exceptional leadership skills have significantly contributed to the company's success, making it a go-to choice for clients seeking qualitative food products.

Vision & Mission:

The longest journey starts with a single step & this is how it has been with Agrawal Global Services. Their mission is to continuously research and refine production of nutritional soy-based foods to provide the best quality for a discerning consumer group. This will enable not only them and their partners but also the community at large to enjoy a higher quality of life, with meaning and prosperity. The company is socially responsible employing the highest ethical food standards in the industry. Today they supply a wide range of ingredients from soya to spices and other commodities to some of the world's largest food and beverage companies. The company's objective is to become a recognized leader in Agro Products and Spices products in all markets where they operate. They are committed to sustainable and ethical farming practices. By partnering with them, you're not only getting exceptional products but also contributing to a more sustainable agricultural ecosystem.

Diverse range of products:

The company's offerings are a celebration of the rich culinary heritage of India. From the fragrant Basmati rice to the diverse

range of spices, their commodities promise to add depth, aroma, and flavor to every dish. AGS Foods India P. Ltd. has a wide range of products which includes Wheat products (Maida, Semolina and Chakki Atta); Soya Products (Organic Soybeans, Soya Chunks, Soya Flakes, Soya Flour); Rice (Basmati and Non-basmati); Spices (Fenugreek seed, fennel seeds, mustard seed, coriander seed); Oilseeds (Soyabeans, Flaxseeds, Peanuts, Rapeseed); Sugar; Pulses (Chickpeas, Chana dal, Green Mung Beans, Black Mapte, Masoor Dal, Red Lentils); Grains (Sorghum, Green Millet, Yellow Millet, Grey Millet, Yellow Maize) etc.

More than 300 Happy Clients worldwide:

Customers play a vital role in the success of any business. The company's aim is to excel at customer intimacy: striving to make every customer feel as they are the only one. From their global distribution network, they can continue to attract, maintain and surpass their customers' expectations of quality, innovation and service. No wonder, they are fast becoming a world leading supplier. They offer a range of food ingredients which have been independently approved and accredited enabling us to provide our clients with the highest quality products at the most competitive prices. They understand the importance of timely deliveries in your business operations. With efficient logistics and distribution network, you can count on AGS Foods India P. Ltd. to meet your deadlines consistently. Moreover, they understand that every business is unique. That's why they offer flexible solutions tailored to your specific requirements, whether it's packaging, quantities, or special requests.

Quality is priority:

Their close relationships with farmers and stringent quality control processes ensure that every batch of our products meets the highest standards. With us, one can be confident in the quality of every grain and spice one receive. The company's direct sourcing from farms and streamlined export processes allow them to offer competitive pricing without compromising on quality. This means you get exceptional value for your investment.



India Packaging Industry: Three Era of Transformation

The India Packaging Market is on a significant growth trajectory, propelled by the e-commerce boom, technological advancements, and changing consumer preferences. This market, embracing materials like plastics, paper, metal, and glass, serves diverse industries such as food processing, pharmaceuticals, and personal care. The e-commerce surge has spiked demand for both rigid and flexible packaging, steering the market towards sustainable solutions. Government initiatives promoting the 'Make in India' policy and technological progress have further fueled growth. The industry is also moving towards innovative packaging that enhances the customer experience, particularly in the food and beverage sector, which dominates the market. With a strong emphasis on sustainability, paper packaging is emerging as a preferred eco-friendly option. Supported by consumer trends, innovation, and government policies, the India Packaging Market is set for ongoing expansion, playing a crucial role in the nation's manufacturing and retail landscapes.

Packaging Market Size, Growth Forecast, and Industry Trends

The global packaging market size reached US\$ 1.24 trillion in 2024 and is projected to hit around US\$ 1.69 trillion by 2034, expanding at a CAGR of 3.16% during the forecast period from 2025 to 2034. The key players operating in the market are focused on adopting inorganic growth strategies like acquisition and merger to develop advanced technology for manufacturing plant fiber-based packaging which is estimated to drive the global packaging market over the forecast period.

Packaging is known as the process of designing, evaluating, and producing containers or wrappers for products. It plays a crucial role in protecting goods during storage, distribution, and sale. Packaging not only ensures the product reaches the consumer in good condition but also serves as a marketing tool, communicating brand identity and product information.

Packaging safeguards products from contamination, damage, and tampering during transportation, storage, and handling. It helps in preserving the quality and extending the shelf life of perishable



Dr. Tanweer Alam
Additional Director
Indian Institute of
Packaging (IIP)

items. Packaging facilitates ease of handling, storage, and usage of the product. It serves as a medium for conveying information such as usage instructions, nutritional information, and branding.

The packaging industry encompasses all businesses and activities involved in the design, production, and distribution of packaging materials and solutions. It is a vital sector in the global economy, supporting various industries like consumer goods, pharmaceuticals, food and beverage, cosmetics, and electronics. There is a significant push towards eco-friendly packaging solutions, including biodegradable materials, recyclable packaging, and minimalistic designs.

Packaging Industry has Transformed Over Three Key Eras

Era 1: Substrate Shift Changes (2000-2009)

- Shift from rigid to flexible packaging.
- Demand for smaller packs due to snacking culture.
- Growth in Asian markets and global corporations.

Era 2: Changing Face of the Consumer (2010-2020)

- China becomes the largest packaging market.
- Rise in online shopping and awareness of packaging waste.
- Innovations in convenient, high-functionality, and sustainable packaging.
- Corporate consolidation and strong private equity activity.

Era 3: Sustainability and Digital Transformation (2020 and Beyond)

- Consumers push for genuine sustainability.
- Growth of e-commerce, especially in

groceries.

- Focus on sustainable packaging, new technologies, and digital printing.
- Companies divest noncore businesses and accelerate digital transformation.

Packaging Market Trends

- The packaging business has transformed due to digital printing technologies, which allow firms to produce bespoke and customized packaging designs with vivid colours, sharp graphics, and changeable data printing capabilities.

- Growing emphasis on eco-friendliness, recyclable containers, and sustainable packaging techniques is reflected in the packaging sector's increasing sustainability trend. Increased use of plant-based plastics, paper, and other biodegradable materials that break down naturally. Rising demand for packaging that can be easily recycled or reused, reducing waste and environmental impact.

- Growing trends towards connected and smart packaging. Integration of sensors, RFID tags, and QR codes that provide real-time data on product condition, location, and authenticity. Rising trend of interactive packaging by the use of augmented reality (AR) and QR codes to offer interactive experiences, such as product information, tutorials, and promotions. Temperature-controlled packaging is especially important for pharmaceuticals and food, these packages monitor and maintain optimal temperature conditions.

- A variety of its advantages in terms of convenience, portability, and weight, flexible packaging types, such as bags, pouches, sachets, and wraps, are a growing trend.

- The Paper & Paperboard Market is witnessing a tremendous shift, fuelled by innovative trends that address the needs of a changing world.

- The packaging, with its incorporated safety precautions (holographic labels, tamper-evident seals, track-and-trace technology), plays a vital part in reducing tampering, counterfeiting, and theft of items.

- Due to cultural and regional influences the customization of packaging designs and materials to cater to regional preferences and cultural nuances. Regions with higher environmental awareness are driving demand for sustainable packaging solutions.

How Can AI Improve the Packaging Industry?

AI integration is revolutionizing the packaging market by enhancing efficiency, sustainability, and customer experience. AI can analyze vast amounts of data to develop optimized packaging designs that reduce material usage while maintaining structural integrity. Machine learning algorithms can quickly generate and test multiple design iterations, speeding up the prototyping process.

AI-powered sensors and analytics can predict equipment failures and maintenance needs, minimizing downtime and increasing productivity. Machine learning models can inspect packaging for defects or inconsistencies at high speeds, ensuring consistent quality. AI can recommend alternative, sustainable materials that reduce environmental impact without compromising quality. AI systems can monitor and optimize the use of resources, reducing waste during production and helping achieve sustainability goals. AI systems can monitor and optimize the use of resources, reducing waste during production and helping achieve sustainability goals. Regional Dominance Growing Demand for Packaging Market Asia currently accounts for the majority of global packaging sales, owing to the rapid expansion of wealthier middle-class populations in developing countries such as China and India. This population change is followed by increased spending as revenues rise. The expansion of single-member households, an attraction for ready-to-eat meals and smaller container sizes, urbanization, and the increase in online shopping all help drive the growth of the packaging market in Asia. Global patterns in consumption are impacting the packaging business, with the Asia-Pacific area expected to develop at the most rapid pace. The leaders of this expansion are China and India. The primary consumer of sustainable packaging is the food and beverage industry, promptly followed by the personal care and cosmetics sector. Growing demand for eco-friendly products, increasing customer knowledge of environmental issues, and government programs supporting environmentally friendly packaging practices are all projected to contribute to the resilient development in sustainable packaging that the region of Asia-Pacific is expected to experience.

For Instance,

- In December 2022, A majority interest in Parekhplast India Limited was purchased by Shriji Polymers (India) Limited, a producer of stiff plastic packaging solutions for the medicines sector.

North America represents the globe's second-largest packaging market. The integrated markets of North America, consisting of the United States, Canada, and Mexico, account for a sizable percentage of the global packaging market. With an estimated revenue of 2,818 million euros in the United States alone by 2025. Though flexible packaging has reached commercial maturity in North America's industrialized nations, the outlook for future development is more muted. The United States appears as one of the fastest-growing packaging markets in the region. This expansion is being accelerated by the presence of major packaging businesses, such as Amcor Ltd. and Mondi PLC, among others, which are supporting investments in R&D and innovation. These companies play an important role in developing unique solutions to the market's different packaging difficulties. Their drive to push the boundaries of packaging technology ensures that the industry evolves indefinitely, fulfilling the ever-changing demands of consumers and businesses. The packaging industry in North America has an opportunity for continued expansion and adjustment owing to the strong foundation these industry leaders have laid. Innovation and appropriate investments will help the industry navigate the constantly shifting terrain of consumer preferences, legal requirements, and technology breakthroughs.

The European packaging market is rapidly expanding, with sustainability and environmental concerns taking primacy in all European countries. 74% of Europeans say that the problem of packaging waste has had a major impact on their purchasing decisions. Among European customers, more over half (52%) actively search out products packaged with eco-friendly materials; this percentage is significantly higher among French shoppers (55%) and Turkish shoppers (56%). Cardboard emerges as the preferred choice for eco-friendly packaging, with 52% of Europeans considering it is the most environmentally friendly material. This perspective is

especially prominent in the UK, where 63% of consumers choose this material. Similarly, 45% of Europeans believe cardboard is the most recyclable material, followed by glass (32%). Tins/cans have the lowest perceived recyclability, behind only plastic marginally. The demand for protecting the environment has grown increasingly recognized across Europe.

"Easy to recycle" is ranked as the second preferred packaging feature, with 63% placing it in the top three. This is closely followed by the preference, which is highest among German consumers, for packaging composed of natural or renewable materials. As the European packaging market evolves, sustainable practices and environmentally friendly solutions are anticipated to remain important drivers of consumer preferences and industry developments.

Driver

Growth of E-commerce Platform

The surge in online shopping has significantly increased the need for robust, protective, and lightweight packaging that can withstand shipping and handling. Consumers seek convenient, easy-to-use packaging solutions, such as resealable pouches, single-serve packages, and ready-to-eat formats. Urbanization and the fast-paced lifestyle of consumers are driving demand for on-the-go and convenience packaging solutions. Rising demand of the packaging due to the growth in the Ecommerce platform has driven the growth of the packaging market over the forecast period.

In January 2025, according to the data published by the National E-commerce Associations, it was estimated that the COVID-19 epidemic has increased the scale of the e-commerce industry and, more than anticipated, its share of overall retail sales. As a result, the pandemic boosted e-commerce's weight in overall retail by 10.61 percent and caused an excess of US\$227.820 billion in e-sales, hastening its structural shift. Before 2026, these changes would not have been seen if the pandemic had not occurred. By 2025, there will be 2.77 billion internet shoppers worldwide. This indicates that 33% of people worldwide shop online. This is a 2.2% rise over the prior year. By 2026, there will be 2.86 billion online shoppers, a statistic that reflects the growth in eCommerce brought on by greater internet accessibility and convenience.



Rajma Chitra uptrend after the correction

The domestic production of rajma chitra reported to be high as compared to the previous years, but the pre production estimate of rajma chitra ascended from three lakh bags to 10/12 lakh bags. Now, the production estimate will likely to be around 7/8 lakh bags on seeing the arrivals in the markets, due to this reason, the market has been increasing constantly after the prices showed heavy downfall. The stock of Bhutan and Varun was being sold at Rs 60 per kg in Delhi and Rs 52/53 per kg in Barsi line, but here, it is ruling at Rs 75/76 per kg. The prices of Indian Brazil showed constant fluctuations during the last 20/22 days, but the stock which was being sold at Rs 80 per kg, now, it prices gained to Rs 95/96 per kg. Apart from this, the best quality stock raw stock also being quoted at Rs 98 per kg. Notably, it was ruling at Rs 102/103 per kg during the starting of the previous week. Here, the deals from China also seem weak on seeing the heavy increment in the domestic production, due to which, there also, the prices dropped down by \$100 per tonne. There, the market has been increasing constantly. There is a lack of shortage of the stock in the pipeline, in these circumstances, the market of rajma chitra may show uptrend, but it is profitable to take profit at the current level. Now, the domestic production seems high as compared to before and the prices gained by Rs 18/20 per kg in wholesale, due to this, the prices fluctuates by Rs 5/6 per kg, but the trade of best quality Indian Brazil also showed uptrend and its trade will be profitable intermittently.

Gram Kabuli no possibility to decrease

The gram kabuli has been produce in Andhra Pradesh, Karnataka, Maharashtra and Madhya pradesh and some in Lalitpur and Jhansi line. This year, the all-round temperature has also been started increasing in the month of January. The crop grains had already dried in the pods instead of becoming firm, due to this reason, the yield also seems weak. However, the new crop of Maharashtra also reduced from Rs 97/98 to Rs 75/76 per kg and the new stock of Karnataka also ruling at Rs 77/78 per kg. The prices gained by Rs 3 per kg from the producing markets and there is no possibility of more downtrend in the prices at the current level. The old stock of August also ruling at Rs 114/115 per kg and the stock of Maharashtra also declined by Rs 39/40 per kg. Apart from this, the stock of Mexico also started arriving constantly in the markets, due to this, here, the new stock also descended from Rs 125/126 to Rs 82/83 per kg. There is a lack of arrival pressure in the markets at the current level. The difference between the quantities showed uptrend due to the increment in the temperature before time. Presently, the quality of the arrived gram kabuli reported to be good, but the previous crop of gram kabuli seems small due to the constant increment in the temperature, due to this reason, it is expected that the difference between both the prices of both the qualities reported to be high on seeing the huge difference of the quality of both inferior and superior stock, but the gross production went down by 17 percent. There were around 30/31 lakh metric tonnes of gram kabuli reported to be produce during the last two years, on seeing this, it is expected that almost 25/26 lakh metric tonnes of the stock has been produced this year. Apart from this, there is a lack of arrival pressure of gram kabuli in Lalitpur and Jhansi line. The traders have already sold out old stock and the import prices of gram kabuli have been ruling at the current level in the international markets. Apart from this, the export may get support at the higher level from there. Therefore, it is profitable to trade at the current level.





Mr. Chetan Kanakrai Bhatt and Mr. Kushal Chetan Bhatt [Father & Son Duo] accepting Global Gujarati Icon 2025 Award from Mumbai Samachar, oldest newspaper in India, celebrating 203 years of Global Gujarati Business Icons Award Function.
Mr. Chetan Kanakrai Bhatt, who has completed 35 years in Dubai, UAE is into Green Cardamom business, serving the world with Guatemala and Indian Cardamom, representing Elephant Brand of Monte De Oro, S.A. and Emperor Akbar Brand, Samex India Pvt Ltd., India. Mr. Kushal Chetan Bhatt, young entrepreneur, helping his father into Cardamom and other Agri Product business.

Centre agrees to procure chilli from AP through MIS

In a relief to the chilli farmers in Andhra Pradesh, the Centre has agreed to procure chilli from them through market intervention scheme (MIS). The Centre has fixed 1,1781 per quintal as procurement price. The decision came after chief minister Nara Chandrababu Naidu's SOS to the Centre. CM Naidu explained the precarious conditions of chilli farmers in the state to Union agriculture minister Shivraj Singh Chouhan during his recent visit to New Delhi. Chouhan asked the officials to take the issue with a serious note and prepare the roadmap for procurement of chillies from AP farmers. Sources said that the Centre has decided to extend the support price to pick up around 25 percent of the total production during the current season. AP's marketing agency-Markfed and Nafed are likely to collaborate in taking up the procurement. The Centre is expected to pick up about 2.5 lakh metric tonnes of stock from the farmers. The move is likely to stabilize the prices in the market as it would prompt the traders to rush for the stocks.



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India introduces new HS code to allow exports of GI-recognised rice varieties

India's Finance Minister Nirmala Sitharaman has come up with an amendment to the Customs Tariff Act to provide for an HS (Harmonised System) code, for the export of geographical indication (GI) recognised rice. It is the first time in the world that an HS code has been introduced for GI-recognised rice, trade analysts said. The amendment was introduced in the Budget proposals for the 2025-26 financial year on February 1, under HS code 1006-30-11 (paraboiled) and 1006-30-91 (white). The Indian Patent Office has given a GI tag to 20 rice varieties. Barring, Kalapad rice in Kerala, the other varieties are grown in less than 12500 acres each. The Kerala variety is grown on 30,000 acres. Their yields are lower than conventional rice varieties, with a maximum of 2200 kg/acre being reported for Kalapad. According to trade experts, the HS code will help export GI-tagged rice, particularly when the Centre bans shipments of general varieties of rice.

Mustard Oil

possibility to decrease in future

The prices of mustard oil rose by Rs 750 to Rs 13250 per quintal in February because of the weak selling from the stockists and uptrend in the international markets. In Dadri mandi, its prices also being quoted at Rs 13100 per quintal. There were around 3.5 lakh bags of mustard reported to arrive in the various markets of the country. In the markets of Rajasthan, mustard 42 percent conditioned also went up by Rs 200 to Rs 6300/6350 per quintal because of the sluggish selling. In Bharatpur and Alwar, its prices have been ruling at Rs 5850/5900 per quintal. The prices of mustard oil kachi ghani also went up by Rs 750 to Rs 13500 per quintal due to the increased demand from Bihar and Bengal. In 2024/2025, the crop has been sown in around 88.50 lakh hectares till 15th January and mustard crop has been sown in almost 93.30 lakh hectares in the year 2023-24. The production of mustard may show uptrend because of unfavourable weather conditions. The government has been taking every possible attempt to control the inflation in the edible oils. The new season of mustard has already been started. On seeing these circumstances, the prices of mustard oil may not show uptrend during the near future. It is expected that the prices may decrease by Rs 500 per quintal due to the higher arrival pressure.



Mustard

no increment



At Lawrence Road, mustard prices reduced by Rs 150 to Rs 6150/6200 per quintal because of the weak selling from the stockists and increased demand from the mills. In Najafgarh Mandi, its prices have been quoted at Rs 5800/5900 per quintal in loose. There were around 3.5 Lakh bags of mustard reported to arrive in the various markets of the country. In Agra mustard, mustard 42% conditioned prices fell down by Rs 200 to Rs 69500 per quintal because of the sluggish selling. In Jaipur, mustard 42% conditioned also jumped by Rs 200 to Rs 16325 per quintal due to the sluggish selling from the markets of Rajasthan. In Alwar, the prices were remained at Rs 5900 per quintal. Majorly, mustard has been produced in Rajasthan, Haryana, Uttar Pradesh, Madhya Pradesh, Gujarat, Chhattisgarh, Uttarakhand, etc. According to the data, its crop has been sown in around 88.5 lakhs hectares till the second fortnight of January, whereas its sowing reported at 93.3 lakh hectares during the same period of the previous year. The production of mustard may show uptrend because of the favourable weather conditions, despite the sluggish sowing acreage. Apart from this, huge amount of mustard stock has been lying to the government agencies. During the review week, the rupee showed downfall as compared to the dollar in the foreign exchange market. There is no possibility of more uptrend in the prices of mustard on seeing the current situation. It is expected that the prices may decrease by Rs 200/300 per quintal due to the increased arrivals.

Rice bran oil: no downfall

The prices of imported oils showed uptrend and the demand of rice bran oil reported to be high from the refiners and the blenders, due to this, the prices of rice bran oil Punjab rose by Rs 600 to Rs 10600 per quintal. The government has reduced the tariff rates of imported oil, due to this reason, the prices of imported soya refined, sunflower oil, RBD palm oil prices showed uptrend. Its prices have been ruling at the higher level as compared to the other edible oils. Paddy has popularly been produced in UP, Punjab, Uttarakhand, Bengal, etc. During the current season, 10.5 lakh tonnes of rice bran oil reported to be produce in the country. Majorly, rice bran oil has been exported to Vietnam and Bangladesh. There is no possibility of more uptrend in the prices on seeing the stock and demand. Apart from this, the market may likely to remain strong during the near future.



Soya Oil no decrement



The prices of soya refined gained by Rs 900 to Rs 13800 per quintal due to the increased demand and uptrend in the prices of imported oils. In Mumbai, its prices rose by Rs 800 to Rs 13500 per quintal because of the weak selling. In the markets of MP, soya oil prices jumped in the same ratio to Rs 13100/13200 per quintal. According to SOPA, around 125 tonnes of soya oil expected to be produce in the country during the current season. During the previous season, almost 118 lakh tonnes of the stock has been produced. There were around 2.75/3 lakh tonnes of the has been produced in the markets of MP. Soybean prices have been quoted at Rs 3900/4050 per quintal in the markets of MP, Rajasthan and MP. In plant delivery, its prices are being quoted at Rs 4200/4300 per quintal. However, the government has reduced the tariff prices from \$1103 to \$1074 per tonnes. During the review week, in kandla, its prices rose from Rs 12200 to Rs 13200 per quintal due to the weak selling from the importer. There is no possibility of more downtrend in the prices and the market may show uptrend in the prices during the near future.

CPO

less expectations of downfall

In Indonesia, CPO prices ascended from \$1140 to \$1220 per tonne. The prices showed uptrend in the international markets and in Kandla, the prices of CPO ascended by Rs 750 to Rs 10500 per quintal because of the weak demand from the vegetable ghee manufacturers. The production seems weak in Indonesia and Malaysia, due to this reason; there is a lack of stock in CPO as compared to before. Apart from this, the amount of palm oil rose from Rs 35 to Rs 40 per kg in biodiesel, due to this, the prices of CPO showed uptrend because of the weak selling. During the review week, the prices of March and April delivery reported to be high because of the constant buying from the speculators. The prices of raw oil showed nominal fluctuations in the international markets. The government has reduced the tariff prices of CPO from \$1203 to \$1137 per tonne. During the review period, the rupee seems weak against the American dollar in the foreign market exchange. Presently, there is no possibility of more downtrend in the prices on seeing the current situation during the coming days.



Global Spice Connect 2025: A Worldwide Gathering of Spice Experts

Global Spice Connect 2025 was a groundbreaking event that brought together industry leaders, traders, and spice enthusiasts from around the world. The conference attracted over 415 delegates, sponsors, and speakers from 15 countries, including the UAE, India, Pakistan, Indonesia, Singapore, Nigeria, Madagascar, Mozambique, China, and Vietnam. This international event served as a key platform for sharing insights into the global spice market and connecting stakeholders from various parts of the world. The speakers, representing a wide range of countries, shared their expertise on an array of spices that are integral to culinary traditions across the globe. The event covered spices such as cloves, nutmeg, and mace, which are essential in both traditional and contemporary cooking. Market trends and the global demand for these spices were explored in-depth, providing a comprehensive understanding of their role in the spice trade. Other discussions revolved around coriander, which plays a vital role in cuisines worldwide, with valuable insights into its market dynamics and production trends. The conference also delved



into spices like ajwain, fenugreek, fennel, and chili, exploring their significance in various culinary practices and their growing demand in international markets.

The impact of cassia, pepper, and star anise was another focal point, with speakers sharing knowledge uses, cultivation, and current market outlook. Fennel and cumin, two spices essential to many culinary traditions, were also highlighted, showcasing their growing importance in spice trade.

Additionally, the role of the seeds industry in the spice business was discussed, shedding light on the crucial link between seed production and spice quality. The event also touched upon the logistics of establishing spice businesses in markets like Dubai, and how businesses can navigate international trade regulations.

Global Spice Connect 2025 was a remarkable event that not only provided deep insights into the spice industry but also facilitated valuable networking opportunities among participants from across the globe, strengthening international ties and collaborations in the spice trade.





Gur possibility to increase

The prices of gur ascended by Rs 100/200 which stood chaku at Rs 3800/3900 and dhaiya at Rs 3900/4000 per quintal respectively in the month of February owing to the increased demand and feeble arrivals from western UP. In Hapur mandi, gur balti prices rose by Rs 50 to Rs 1280/1330 per 40 kg. Presently, around 10 trucks of gur reported to arrive in Hapur mandi. In Muradnagar mandi, gur pedi was being sold at Rs 4250 per quintal in starting, after that, its prices reached to Rs 3100 per quintal, but now, it is ruling at Rs 3700 per quintal. Apart from this, sugarcane prices also being quoted at Rs 360/400 per quintal at crusher of UP. In Muzaffarnagar mandi, gur chaku prices ascended from Rs 1360/1460 to Rs 1370/1500 per 40 kg. Gur laddu prices also jumped from Rs 1360/1495 to Rs 1380/1435 per 40 kg. Apart from this, raskat prices also gained by Rs 30 to Rs 1250/1265 per kg due to the increased demand from the alcohol manufacturers. Around 7000 bags of gur reported to arrive on regular basis. As per the reports, 482770 bags of gur has been stored in the markets which was around 1.90 lakh bags less than the same period of the previous year. In Mumbai, its prices held strong at Rs 5000/5500 per quintal because of the limited buying and selling. The weather seems favourable according to the crop and the sowing area also reported to be high, due to this, the crop also expected to be good this year. The demand from the stockists have showed uptrend. Presently, there is no possibility of more downtrend in the prices on seeing the current situation. In these circumstances, the market may likely to increase during the current situation.



Milk powder possibility to increase in the near future

The prices of milk powder reduced by Rs 20 per kg during the last one month. However, the prices gained by \$30/35 during the review week in the international markets, but the companies started selling the stock due to the increment in the production, due to this reason, the market showed heavy downfall. During the review week, around 64 crore litres of liquid milk reported to be supply during the previous week, in which, almost 52000 tonnes of milk powder has been produced. However, huge amount of new and the old stock has already been sold out in the markets due to the increment in the consumption in Mahakumbh, but the production of the stock has also been started increasing constantly, due to which, the market may likely to remain stable at the same level. The trade should not be done at the lower level on seeing the summer season. Both the local and the upcountry demand of milk powder has been ruling in the plants. On the other hand, appropriate amount of milk powder has been started exporting in North India, despite this, the companies have reduced the prices of premium quality milk powder by Rs 10 to Rs 285/295 per kilogram during the review week. Apart from this, the prices of Maltodextrin and whey powder also ruling between Rs 180/220 per kg. The prices may not show more downfall due to the increased Holi demand and constant increment in the temperature, due to which, there also, the companies are not selling the stock at the lower level. It is also true that both the mahakumbh and wedding demand will likely to be over after this week, but the prices may not show more downfall on seeing the consumption during the near future.

India to harvest bumper wheat crop this year: Agriculture Minister Shivraj Singh Chouhan

India is likely to harvest bumper wheat crop during the current rabi (winter-sown) season on the back of higher acreage and conducive weather conditions so far, Union Agriculture Minister Shivraj Singh Chouhan said recently. India produced a record 1,132.92 lakh tonnes of wheat in 2023-24. "We will have bumper wheat production this year. Crop health is good," Chouhan said. The area under coverage of wheat stood at 320 lakh hectare in the rabi season of 2024-25 crop year (July-June) as against 315.63 lakh hectare in the preceding year. Agriculture Secretary Devesh Chaturvedi, too, expected bumper wheat production in 2024-25 on the back of higher sowing areas. He said the crop condition is good so far with normal day-night temperature.

Recently, the Department of Food and Public Distribution tightened the stock limit on wheat for wholesalers, retailers and processors to keep prices under check and asserted that there is ample stock of food grain in the country. The department said it is maintaining a close watch over the stock position of wheat to control prices and ensure easy availability in the country. It takes suitable appropriate interventions to ensure price stability for the consumers in the country. As per the revised stock limit to be applicable till March 31, the government said traders/wholesalers can keep only 250 tonnes of wheat as against the earlier norm of 1,000 tonnes. For retailers, the stock limit has been revised to 4 tonnes for each retail outlet. The limit was 5 tonnes earlier. "As part of continuous efforts to moderate prices of wheat, the central government has decided to revise the wheat stock limit applicable until 31st March 2025," an official statement said. For big chain retailers, the stock limit will be 4 metric tonnes (MT) for each outlet subject to the maximum quantity of (4 multiplied by a total number of outlets) MT stock at all their outlets & depots put together. Processors can keep 50 percent of Monthly Installed Capacity (MIC) multiplied by the remaining months till April 2025, it added.

All wheat stocking entities are required to register on the wheat



stock limit portal and update the stock position every Friday. Any entity which is found to have not registered on the portal or violates the stock limits will be subject to suitable punitive action under Sections 6 & 7 of the Essential Commodities Act, 1955, the government asserted. "In case the stocks held by above entities are higher than the above-prescribed limit, they shall have to bring the same to the prescribed stock limits within 15 days of issue of the notification," it added. In order to manage the overall food security and to prevent hoarding and unscrupulous speculation, the Government of India imposed stock limits on wheat applicable to traders/wholesalers, retailers, big chain retailers and processors in all States and Union Territories. The Removal of Licensing Requirements, Stock Limits and Movement Restrictions on Specified Foodstuffs (Amendment) Order, 2024 was issued on June 24, 2024, and revised on September 9, 2024, and on December 11, 2024, and was applicable for all States and Union Territories.

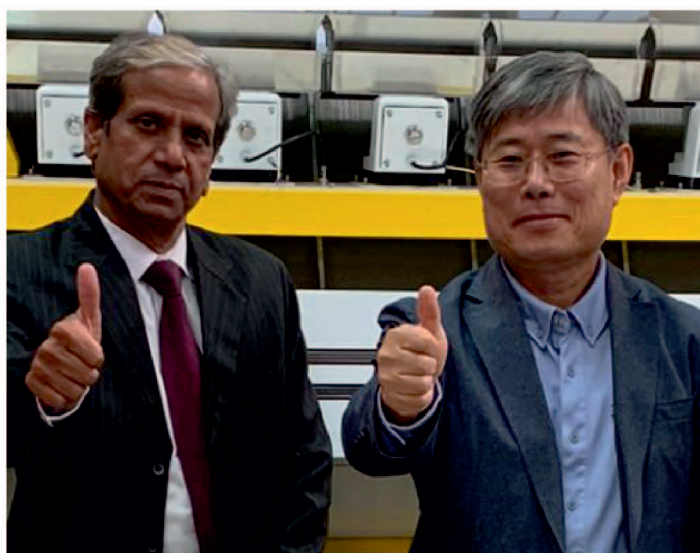
Indonesia expects corn production to rise by 41.38%



Indonesia's National Food Agency (NFA) is optimistic about a significant increase in maize production in early 2025 following a bumper harvest in February. According to the Central Statistics Agency, maize production in the first quarter of 2025 is projected to increase by 41.38% from the previous year. Based on the KSA data, the BPS forecasts maize production with 14% moisture content to increase by 1.4 million tonnes. The estimated production volumes are 1.33 million tonnes in January, 1.39 million tonnes in February and 2.08 million tonnes in March, totaling 4.81 million tonnes. In comparison, only 3.40 million tonnes were recorded in the first quarter of 2024. NFA head Arief Prasetyo Adi stressed the importance of the state's absorption of maize production to strengthen the nation's food reserves.



RKG Grain Sorting Solutions Pvt. Ltd. marketing A-MECS Color Sorter across the globe



The color sorter market is rising significantly, as the demand for high-end, cost-effective solutions is increasing. To meet this surging demand, RKG Grain Sorting Solutions Pvt. Ltd is providing its A-MECS color sorter across the world. Headquartered in New Delhi, the company is an authorized representative of M/s. ATS International Co., Ltd, Korea for marketing A-MECS color sorter machines. RKG Grain Sorting Solutions Pvt Ltd is a prestigious trader and supplier of Grain Color Sorter, Tea Sorter, Belt Type Color Sorter, Magnetic Sorter, Circulating Grain Dryer and many other products. Furthermore, the company also renders color sorter services to the clients. For meeting clients' demands, they are assisted by a team of dexterous personnel. Owing to meticulous efforts of appointed professionals, competitive rates and patron focused policies, they have garnered numerous loyal patrons, across the market.

ATS International Co. Ltd. is an overseas company for marketing A-MECS Color Sorter since 1999. As the world opens its eyes to the need of sorting food grains automatically, A-MECS is providing high level of sorting solutions. They specialize in supplying highly advanced color sorter machines for clean and reliable food. The company has an excellent after-sale service group, providing professional training & technique instructing. They have adopted the service model of responding rapidly, perform maintenance



Mr. R.K. Goswami, Director, RKG Grain Sorting Solutions Pvt. Ltd. receiving the Global Business Icon Award 2025 in the category of 'Technology' on 19th February 2025 at Voco Hotel, Dubai. The Award was conferred by H.E. Yaqoob Al Ali, Executive Director & Private Advisor Office of Highness Sheikh Juma Bin Maktoum Al Maktoum (extreme right) and Mr. Ankur Aggarwal, Chairman and Founder, BNW Developments (extreme left)

quickly and follow-up closely. Their continued support ensures that the machines are commissioned and operated to provide effective, efficient performance and long life.

Vision & Mission: With a vision of delivering great value to clients, RKG Grain Sorting Solutions ensures that their clients' expectations are met in totality, as per their specific needs and requirements. RKG Enterprises/ATS International strives to emerge as a trusted and knowledgeable business partner by achieving continuous product development through sourcing excellence and flexibility. The company also invests in productive resources and enhances its supply & distribution, so as to deliver tailor made products as per client specifications at the most competitive rates. Quality being one of its core business values, the company maintains a strict Quality Policy in their organization and conducts each and every business operation in congruence with their quality commitment to customers. Faith and Creation are their motto. They try to be creative so that they can support customers well and develop new sorting solutions for customers' requirements.

Wide range of products: Company's products are rich in variety, from household to large production to meet the needs of various

types customers, but also according to customer's demand for customized models. Moreover, their enthusiastic team strives to provide customized solutions for all yours sorting needs.

A-MECS Full Color Tri Chromatic/ CCD image capturing system with high speed data transmission is strong enough to stabilize and resist interference. The machine applies light source to optimize the lighting effect ensuring accurate information of material and rejecting all the impurities. This features High Quality Cameras, Image Processing System, Flexible Light Source Technology, Dust Cleaning System etc.

Tea Sorter Machines - Tea color sorter machine is perfectly fine for sorting color of tea and is available at market leading prices.

Circulating Grain Dryer - It is ideal for drying all kinds of grains thereby widely demanded in food processing industry. Offered grain dryer machine is widely demanded in agricultural sector and is manufactured by utilizing ultra-modern technology and standard quality components laid down by predefined industry norms of quality.

Color Sorter Machines - With our rich industry experience and knowledge, they are engaged in trading and supplying an extensive array of Color Sorter Machines that is sourced from the reliable and genuine vendors of the market. They have marked a distinct position in the market by providing a high quality range of Grain Color Sorter Machines that is designed for food industry. Also, they have emerged as a leading trader and supplier of superior quality Color Sorting Equipment. This equipment is immensely preferable to sort food grains, seeds, tea leaves and rice with maximum efficiency.





Bulgaria corn crop smallest in 12 years

Bulgaria harvested its smallest corn crop since 2012 as adverse weather conditions reduced this year's crop by 37% from the previous year, according to a report from the Foreign Agricultural Service (FAS) of the US Department of Agriculture. The FAS said the 2024-25 crop was impacted by "intense summer heat and drought followed by adverse rainy weather during harvest." "The quality of the crop also suffered and is reportedly uneven, with high variations of aflatoxin levels," the FAS said. By contrast, Bulgaria produced bumper wheat and barley crops, with wheat posting its second highest total this century at 7 million tonnes, while barley output was the third highest since 2000 at 1.1 million tonnes.

"Domestic consumption of wheat and barley in 2024-25 is increasing due to the substitution from corn for feed and for industrial use, which lowers exportable surpluses," the FAS said. Because of this, wheat exports are lagging 10% behind last year's level, with almost 80% destined for markets outside the European Union, the FAS said. Barley use is estimated to increase due to the growth in use for planting seeds, for beer manufacturing, and for feed, the report said. Bulgaria's Ministry of Agriculture reported at the end of January there had been 16% more barley used for feed in 2024-25, compared to the corresponding period the previous year. The brewing industry's increase in barley usage has been even greater at 64% higher than the same period in 2023-24. "Despite the higher domestic use, because of the bumper barley crop exports have doubled compared to 2023-24," the FAS said.

Indian govt procures 14.73 lakh tonnes of soyabean at MSP till Feb. 11

The Government has procured over 14.73 lakh tonnes of soyabean at the minimum support price of Rs 4,892 per quintal till February 11 this year. Over half of this procurement has been made in Maharashtra, followed by Madhya Pradesh and Rajasthan. As per the NAFED data, the soyabean procurement at MSP was over 8.36 lakh tonnes in Maharashtra, while it exceeded 3.88 lakh tonnes in Madhya Pradesh. In Rajasthan, the procurement was 98,866 tonnes, while in Telangana it was 83,075 tonnes. In Gujarat, the soyabean procurement by the Government agencies was over 48,054 tonnes, while in Karnataka it was 18,282 tonnes. The procurement process is likely to have ended in most of the soyabean producing States. As per the first advance estimates released in November, the Government is expecting the soyabean crop for 2024-25 at 133.60 lakh tonnes, up from previous year's 130.62 lakh tonnes.

Meanwhile, the Soyabean Processors Association of India (SOPA), the apex trade body for the sector, said about 42.50 lakh tonnes of soyabeans have been crushed till January-end, about 10 percent lower than the corresponding last year's 47 lakh tonnes. As of January-end, stocks with farmers, plants and traders are estimated at 57.40 lakh tonnes. SOPA, which has estimated a crop size of 125.82 lakh tonnes for the 2024-25 oil year starting October, has pegged the market arrivals of soyabean at 57.50 lakh tonnes till end-January, lower than the same period last year's 62 lakh tonnes. The production of soyabean meal is also estimated at 33.54 lakh tonnes till end-January, down from corresponding last years 37.09 lakh tonnes. Exports of soyabean meal till end-January were lower at 7.96 lakh tonnes, down from corresponding last year's 9.34 lakh tonnes. At the same time, the offtake from the domestic feed sector till January-end was lower at 22.50 lakh tonnes (24 lakh tonnes in corresponding period last year), while the food sector demand was also lower at 2.85 lakh tonnes (3 lakh tonnes) for the period. France, with over 1.27 lakh tonnes, followed by Germany, with over 1.03 lakh tonnes, were the largest buyers of Indian soyameal till January in the oil year 2024-25 starting October.



Gujarat pulses exports double to 2,47,789 tonnes from April to January

Gujarat recorded a substantial rise in the export of pulses, guar gum, and dairy products from April of last year to January, according to a release. According to the Agricultural and Processed Food Products Export Development Authority (APEDA) report, pulse exports surged to an impressive 2,47,789 tonnes during this period, doubling last year's figures. Exporters have also benefitted from the favourable dollar value, contributing to the rise in exports, the release stated. World Pulses Day observed on February 10, promotes pulse cultivation and productivity. As the world's largest producer and consumer of pulses, India has prioritized self-sufficiency in key varieties like tur, urad, and lentils. This commitment was reaffirmed in the ongoing budget session, where the Government of India, under the leadership of Prime Minister Narendra Modi, emphasized strengthening pulse production. Gujarat, under the leadership of Chief Minister Bhupendra Patel, has emerged as a key contributor, playing a crucial role in enhancing the nation's self-reliance in this essential sector, the release stated. Gujarat leads the nation in the productivity of tur and gram, with impressive yields of 1,163 kilograms per hectare and 1,699 kilograms per hectare. The state also ranks fifth in the country for moong and urad productivity, yielding 810 kilograms per hectare and 721 kilograms per hectare, respectively. Gujarat cultivates a diverse range of pulses, including gram (chana), moong, urad, moth, tur, chola, butter beans, and peas, the release added.

Driven by the Government of India's Atmanirbhar Bharat Mission, Gujarat has witnessed a remarkable surge in pulse cultivation over the past five years. The total area under pulses has expanded from 6.62 lakh hectares in 2018-19 to 13.10 lakh hectares in 2022-23. Similarly, production has nearly tripled, rising from 6.79 lakh metric tons in 2018-19 to 18.11 lakh metric tons in 2022-23, with significant growth in gram, moong, moth, and urad. The cultivation of gram alone has seen extraordinary growth, with acreage increasing from 1.73 lakh hectares in 2018-19 to 7.64 lakh hectares in 2022-23, while production surged from 2.35 lakh metric tons to 12.98 lakh metric tons during the same period. The steady increase in the Minimum Support Price (MSP) for key pulse crops since 2020-21--tur (26%), moong (21%), urad (23%), gram (11%), and lentils (31%)--has significantly boosted farmers' earnings. Additionally, the nitrogen-fixing properties of pulse crops have improved soil fertility, reducing dependence on nitrogen fertilizers and lowering input costs. This surge in pulse production has not only increased farmers' income but also elevated their living standards. Encouraged by these benefits, more farmers are adopting modern agricultural practices, the release stated.

The National Food Security Mission (NFSM) provides essential support for pulse crops such as gram, moong, tur, and urad. Through this initiative, farmers gain access to certified seeds,

subsidized demonstrations, and specialized training, all designed to enhance crop productivity. To further boost yields, the State Government has implemented the Seed Replacement Rate (SRR) scheme, ensuring farmers have access to high-quality certified seeds, contributing to improved crop performance and better returns. In cases where market prices fall below the Minimum Support Price (MSP), the Central Government's designated nodal agency intervenes through the Price Support Scheme (PSS). This ensures that pulses are procured directly from farmers at MSP, safeguarding their income and providing financial stability amidst market fluctuations. Gujarat's irrigation initiatives have played a key role in driving the growth of pulse production. From 2005-06 to 2024-25, 24,13,945 hectares have been brought under irrigation using advanced micro-irrigation techniques such as drip and sprinkler systems. This expansion of irrigation infrastructure has not only increased the area devoted to pulse cultivation but also resulted in marked improvements in production, ensuring higher yields and enhanced sustainability for farmers, the release added.

Farmers are increasingly adopting modern agricultural practices to enhance productivity. Mechanization, improved hybrid varieties, certified seeds, and advanced seed treatment techniques are playing a crucial role in boosting yields. Efficient irrigation methods such as drip and sprinkler systems, along with the use of organic fertilizers, mixed cropping, intercropping, and crop rotation, further enhance efficiency and resource management. The integration of mechanized equipment, including threshers, combine harvesters, tractors, and graders, has streamlined farming operations, reducing labour efforts and increasing efficiency. Additionally, innovative approaches like integrated farming, natural farming, and organic farming have significantly contributed to higher pulse production.



Brazil lowers soybean crop forecast

Brazilian consultancy AgRural has lowered its forecast for Brazil's gross soybean harvest in 2024/25 due to worsening crop prospects in the states of Paraná, Mato Grosso do Sul and Rio Grande do Sul. Moisture deficits persist in these states. According to the revised forecast, Brazil will harvest 168.2 million tons of soybeans this season, down from January's forecast of 171 million tons. AgRural estimates that by Feb. 20, the soybean crop had been harvested from 39% of planted acreage, up 16 percentage points from a week earlier and roughly in line with last year's harvest (40%). "Warmer temperatures, less frequent rains and the need to plant corn in the perfect window gave a strong boost to the soybean harvest in central-western Brazil," AgRural said in a report. Delayed soybean harvest usually affects the planting of Brazil's second corn crop, which is grown in the same fields. According to AgRural, by Feb. 20, seeding of second-crop 2025 corn was 64% of the planned area, up significantly from a week ago (36%) but down from last year (73%). Meanwhile, Brazil's soybean exports in the first three weeks of February are 29% lower than the daily average compared to the same month last year and amounted to 246,500 metric tons per day, official data showed. Brazil is the world's largest exporter of soybeans.



Groundnut purchases at MSP tops 13.38 lakh tonnes



The government has procured over 13.38 lakh tonnes of groundnut at the minimum support price (MSP) in the kharif 2024-25 marketing season till mid-February. Per data from the National Agricultural Cooperative Marketing Federation of India (Nafed), bulk of the procurement had been carried out in Gujarat, where government agencies have procured over 9.22 lakh tonnes (lt) between November 11, 2024, and February 14, 2025. Similarly, in Rajasthan, the purchases of groundnuts at MSP stood at over 3.42 lt. In Uttar Pradesh, over 71,449 tonnes have been purchased and in Karnataka, over 2,053 tonnes have been procured at MSP. Per the first advance estimates, the production of groundnuts during the kharif 2024 season is estimated to be a record 103.60 lt — about 20 percent more than 86.60 lt a year ago. A record production has led to a decline in prices this year. The government has declared a MSP of Rs 6,783 per quintal for groundnuts for the kharif 2024-25 marketing season. Government agencies have also procured over 14.73 lt of soyabean at the minimum support price of Rs 4,892 per quintal till February 11 this year. Over half of this procurement has been made in Maharashtra, followed by Madhya Pradesh and Rajasthan. Nafed data also revealed that around 3,272 tonnes of sunflower seeds have been procured at MSP, mainly in Karnataka.

PhilRice introduces 14 new rice varieties

The Philippine Rice Research Institute (PhilRice) has introduced 14 new rice varieties to its demonstration farms in Isabela. The new varieties were introduced by agriculture technicians at their rice demonstration farms at the PhilRice Isabela station during the Lakbay Palay activity, attended by local farmers from the Cordillera and Cagayan Valley. Joy Bartolome Duldulao of PhilRice said that the rice varieties include 10 inbred and 4 hybrid varieties, all of which

are adaptable to both dry and wet cropping seasons. Among the rice varieties suited for the dry and wet seasons are different inbred variants of the NSIC RC variety, while Mestiso variants and Longpin were introduced as hybrid varieties. Duldulao said the development of new rice varieties is part of the institution's efforts to produce rice varieties that are resilient to climate changes to ensure continuous production of the Filipinos staple food.

BNW

BNW DEVELOPMENTS
بي ان دبليو للتطوير العقاري

Presents

Glimpses of 6th GLOBAL BUSINESS ICON AWARDS

DUBAI - 2025

Gold Partner



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The 6th edition of Global Business Icon Awards was held successfully on 19th February 2025 at Voco Hotel, Dubai, UAE. H.E. Yaqoob Al Ali, Executive Director & Private Advisor Office of His Highness Sheikh Juma Bin Maktoum Al Maktoum and Mr. Ankur Aggarwal, Chairman and Founder, BNW Developments were the Chief Guest and conferred the Awards. BNW Developments was the presenting sponsor of 6th Global Business Icon Awards. Bank of Baroda - Dubai, Alpine Living, Sakarni Plaster (India) Private Limited, AGS Foods India Pvt. Ltd., Ilios, Café & Bar, Agrico Marketing, RKG Grain Sorting Solutions Pvt. Ltd. and AACL – Arab Asia Cricket League shined as the gold partners of the event. This year, awards were conferred upon 22 entrepreneurs who have excelled in their respective fields. The prestigious business excellence awards, Global Business Icon Awards, are instituted by NNS Media Group to highlight and recognize the outstanding performance and results achieved by the leading entrepreneurs across the sectors.



H.E. Yaqoob Al Ali, Executive Director & Private Advisor Office of His Highness Sheikh Juma Bin Maktoum Al Maktoum (center) being felicitated with a memento by Mr. Rajesh Gupta, Chairman & Managing Director (extreme right) and Mr. Akshay Gupta, Director, NNS Media Group (extreme left)



Mr. Ankur Aggarwal, Chairman and Founder, BNW Developments (second from left) receiving the Global Business Icon Award in the category of 'Real Estate'



Mr. Vishal Kumar, Dy. Chief Executive, Bank of Baroda – Dubai (third from left) being felicitated with a memento



Mr. Parminder Singh Sachdeva, Chief Executive Officer, Alpine Living receiving the Global Business Icon Award in the category of 'International Furniture Sourcing and Interior Designing'



Dr. Ashok Gupta, Founder & Chairman, Sakarni Plaster (India) Private Limited receiving the Global Business Icon Award in the category of 'Iconic Brand of the Year in Construction Material Industry'



Mr. Piyush Garg, Director, AGS Foods India Pvt. Ltd. receiving the Global Business Icon Award in the category of 'Top Rice Exporter'



Mr. Jagdeep Singh, Managing Director, Ilios, Rooftop Bar & Cafe, Hotel Jageer Palace receiving the Global Business Icon Award in the category of 'Renowned chain of Trendsetting Rooftop Cafe - Delhi'



Mr. Rizvan Junadu, Managing Director, Agrico Marketing Limitada receiving the Global Business Icon Award in the category of 'Best Exporter of the Year' on behalf of Mr. Anvar Junadu, Director, Agrico Marketing Limitada



Mr. R.K. Goswami, Director, RKG Grain Sorting Solutions Pvt. Ltd. receiving the Global Business Icon Award in the category of 'Technology'



Mr. Bhaskar Shah, Managing Director, JABS International Pvt. Ltd. receiving the Global Business Icon Award in the category of 'One of the Top Exporter of Spices from India - 2024'



Mr. Rohit Gupta, Chief Executive Officer, KG International FZCO receiving the Global Business Icon Award in the category of 'Lifetime Achievement Award' on behalf of Late Mr. Kedarnath Gupta, Founder & Chairman, KG International FZCO



Mrs. Rashmi Kapoor, Founder, Sycoriaan Matrimonial Services Ltd. receiving the Global Business Icon Award in the category of 'Best Matrimonial Company'



Mr. Mohit Gambhir, Managing Director, BLG International Hing Pvt. Ltd. receiving the Global Business Icon Award in the category of 'Brand of the Year'



Mr. Kriparam Gehlot, Managing Director, Etiyash Foods & Spices Pvt. Ltd. receiving the Global Business Icon Award in the category of 'Fastest Growing Spice Brand of the Year'



Mr. Amit Gupta, Director, Al Hyaat Overseas Trading FZC, Dubai receiving the Global Business Icon Award in the category of 'Trade'



Mrs. Shveta Gupta, Partner, Al Hyaat Overseas Trading FZC, receiving the Global Business Icon Award in the category of 'Entrepreneurship, Holistic Healing and Natural Therapies'



Mrs. Namita, Director, Param Dairy Ltd. receiving the Global Business Icon Award in the category of 'Best Quality - All Quality Dairy Products' on behalf of Mr. Rajeev Kumar, Chairman & Managing Director, Param Dairy Ltd.



Mr. Jaimin Dineshbhai Chetta, Partner, Vytta - Accounting Software for jewellery & NUF Chartered Accountant receiving the Global Business Icon Award in the category of 'Young Entrepreneur'



Mr. Makarand Mandke, Managing Director, Sesotec India Pvt. Ltd receiving the Global Business Icon Award in the category of 'Outstanding Performance in Product Inspection in Food, Plastic and Allied Industries'



Mr. Shaida Shaik, Founder and CMD of Africa & Middle East General Trading LLC receiving the Global Business Icon Award in the category of 'Businessman of the Year'



Mr. Kirti Rana, Chairman, Navi Mumbai Merchants' Chambers receiving the Global Business Icon Award in the category of 'Leadership Award for Promotion of Farmers, Traders & Manufacturers through Trade sector'



Mr. Ranjeet B Singh, Managing Director, R. B. International Shipping Pvt. Ltd. receiving the Global Business Icon Award in the category of 'Most Reliable Worldwide Shipping & Logistic Services'



Mr. Vijay Tanwar, General Manager, Coordination (V.C. Office), G.D. Foods Mfg. (I) Pvt. Ltd. receiving the Global Business Icon Award in the category of 'Processed Food sector' on behalf of Dr. Nitin Seth, Vice Chairman, G.D. Foods Mfg. (I) Pvt. Ltd. (TOPS)



Dr. Tarun Bajaj, Director, APEDA being felicitated with a memento as Special Guest



Mr. Kuldeep Sharma and Mr. Jatin Sharma, Vishwakarma Interiors & Architect being felicitated with a memento



Ms. Pooja Sudha, Being She Ms. Universe, Dubai hosting the 6th Global Business Icon Awards



Recipients of 6th Global Business Icon Awards along with Chief Guest

Masoor

no trade of more uptrend

There is a shortage of masoor stock in the starting of the previous week and the prices have been ruling at the higher level in Canada, due to this, the market may show uptrend. Here, in Bilti, masoor was being sold at Rs 6700 per quintal, but the difference between both the desi and imported stock seems high and the all-round sellers started selling the stock

due to the fear of the new stock. The arrivals of masoor showed uptrend in Mungaoli, Ganj Basauda, Saagar, Bhopal and Beenaganj line during the second fortnight of the current month, due to which, desi masoor has been selling at Rs 6300/6350 per quintal, due to this reason, the prices of the stock fell down to Rs 6300/6350 per quintal and there is no possibility of more downtrend in the prices because of the difference of Rs 100/150 per quintal between the prices of desi and imported stock. There are around 17/17.5 lakh metric tonnes of masoor expected to be produce, but the domestic consumption is almost 28 lakh metric tonnes, due to this, there is no possibility of more downtrend in the prices, but the arrival pressure of the new stock will likely to remain high, on seeing this, the trade should not be done at the higher level. The trade of masoor will likely to be good because the traders are not selling the stock at the lower level and recently, the prices gained by \$20/30 tonnes. The crop of masoor has been started arriving in the producing areas of Rajasthan and MP. The arrivals of new stock have been started increasing constantly in MP, whereas, the crop gets spoiled in UP. The arrivals of new stock may show uptrend during the near future and the prices of desi stock may decrease from the upper level due to the constant unloading of the stock from Canada and increased arrival pressure of the new stock. The prices have not showed expected downfall because its prices have also already shown heavy decrement, due to this, its demand showed uptrend. Therefore, the trade should be done as per the needs during the coming days.

Soybean: no possibility to increase

The nominal amount of soybean crop has been started arriving in the markets of Brazil, after this, the soybean of Argentina will likely to arrive, due to this reason, the arrival pressure of soybean seems constant. Here, nominal amount of domestic rabi mustard has also been started arriving. In Jalgaon, soybean prices remained stable at Rs 4100 per quintal in the first week of February. After this, its prices held stable at the same level during the second week. Apart from this, soybean prices reduced by Rs 50 to Rs 4050 per quintal because of the weak selling in the third week and in the last week, the prices held firm stable at the same level because of the sluggish buying from the stockists and in the plants at the lower level. In Indore, its prices reduced by Rs 100 per quintal. However, As per the reports, around 17 crore tonnes of soybean expected to be produce in the Brazil and here, almost 16.80 crore tonnes of the stock produce. In Argentina, the production is estimated to be around 4.80 crore tonnes. During the last season, the production was around 2.50 lakh tonnes. The crop of both the countries will likely to arrive from January to May. On the other hand, the new crop of soybean has been ruling in the markets of America, due to this reason, the contract prices of soybean in Chicago is currently at around the four year low i.e., \$10.60 per bushel. After the US-president-elect Donald trump assumed power, the tariff rates reported to be increased by him. There is a possibility of increment in the trade tensions between

America and China which is the biggest importer country of the world. The America may impose almost 10 percent of the tariff rates over China, due to this, the pressure may increase over the prices of soybean and it reached at the lower level by the last four years. Apart from this, there is a shortage of import in the edible oils in the country. According to the latest data released by SEA, the total import of edible oils in the first quarter of the current oilseed year increased by 6 percent to 3783514 tonnes. The arrivals of mustard seem nominal, due to this, the market sentiments may affect. There is no possibility of more uptrend in the prices during the coming days.



Working with FSSAI, other bodies to regulate spice industry: Spices Board

The Spices Board is working with the Food Safety and Standards Authority of India (FSSAI) and other regulatory agencies to bring in more regulations for the industry to usher in sustainable approaches and conservation-driven strategies to develop the industry, its secretary P. Hemalatha said. In addition the Spices Board has implemented stringent quality control measures, including mandatory ethylene oxide (ETO) testing for EU exports, to enhance food safety and compliance, she said at the International Spice Conference organised by the All India Spices Exporters Forum (AISEF) in Bengaluru. Addressing evolving regulatory challenges, Ms. Hemalatha underscored the Board's commitment to harmonising global spice standards through active participation in the Codex Committee on Spices and Culinary Herbs, facilitating smoother trade and reducing technical barriers. She further said, India, historically has been a dominant player in the global spice trade, and maintained a 25% share of the global market currently. The country currently exports 225 spice products to over 180 countries. The diverse agro-climatic zones, skilled labor force, and strong infrastructure, including over 8,400 registered exporters and 830 manufacturers, has positioned the country as a leader in spice exports, she noted. According to her, Spices Board is investing in post-harvest



facilities, processing plants, and R&D centers to enhance value-added spice production, including spice oils, oleoresins, and extracts. "With global demand for health-focused spices rising post-pandemic, India is investing in nutraceutical, pharmaceutical, and dietary supplement research, focusing on the medicinal properties of turmeric, ginger, and garlic," she added. The Indian spice sector was actively embracing IoT, blockchain, and robotics to enhance transparency, traceability, and operational efficiency. "These technological advancements ensure faster adaptation to global consumer demands while strengthening trust in Indian spices," Ms. Hemalatha said. India's spices industry was valued at \$24 billion last year and growing at a CAGR of 10.56%, it is expected to become \$61 billion in 2033. As per Spices Board data, the country currently exports spices worth \$4.4 billion, and the export pie is expected to grow to \$10 billion by 2030 and \$25 billion by 2047.

India's cumin output for 2024-25 may shrink on dip in area



India's jeera (cumin) output for the 2024-25 season is pegged lower than last year on a reduction in acreage, weather vagaries and pest attacks in some of the key-growing regions. Trade sources estimate the cumin crop to range between 65 and 90 lakh bags (of 55 kgs each), down from a bumper crop of 1.15 crore bags in 2023-24. Cumin is primarily cultivated in Gujarat and Rajasthan, where sowing was down by 25% compared to last year. Unseasonal weather in October and November affected germination, forcing many farmers in Rajasthan to resow multiple times. Mr. Dinesh Soni is a leading spices trader and exporter from Jodhpur. He anticipates the crop size to be around 90 lakh bags, marking a drop from 1.15 crore bags last year. He observed a 20% decline in Gujarat's cumin acreage and a 5% reduction in Rajasthan. "The yields last year were exceptionally good, which helped push production higher. This year, however, yields may be lower due to delayed sowing and weather-related stress," Soni explained. He also highlighted cloudy weather in some parts of Rajasthan, including Nagore, which could further impact the crop's size and quality. India's cumin production in 2023-24 saw a sharp increase. Reaching 0.86 million tonnes, up from 0.57 million tonnes the previous year, according to Spices Board data. While this season's production is set to decline, traders believe carry-over stocks and normal demand levels will help stabilize market conditions in the months ahead.

Puran Chand & Sons Group of Companies

Providing complete Food & Beverage solutions without compromising quality



Mr. Vineet Jain
Managing Director



Brief Introduction

We at Puran Chand and Sons Group of Companies are experts in providing Food and Beverage solutions since 1921, our 100+ years of FMCG experience has enabled us to offer specialized offerings for our retail and B2B clients.

ZONE, our beverage solutions brand has been a pioneer since its inception in 1999 and has been the market leader since then. The brand currently offers over 50 beverage solutions across categories like Non Alcoholic Syrups, Fruit crushes, beverage mixes, cordials etc. We've helped more than 17,000 cafes, banquets, caterers and other B2B clientele reduce their food ingredients costs by 37%.

SOLAR our B2C brand offers 50+ SKUs across categories like herbs, seasonings, baking essentials, etc to over 12,300 retailers across 10 states. We've helped these retailers increase their revenue by almost 27%.

Our two manufacturing units of 30,000sq ft and an upcoming state-of-the-art 50,000 sq ft facility house over 100 team members who follow stringent quality checks and over 17+ checklists which ensure that goods reach you in the desired and safest conditions. Thus we're able to offer over 120+ SKU's to over 18,000 customers directly and to over 87000 customers indirectly across our 2 brands ZONE & SOLAR.

Some of our Esteemed clients include Radisson, Park Hotels, Moti Mahal, The President's House, Impressario Restaurants, Olive Group of Restaurants, For Earth's Sake Sustainable Cafe, The Burger Club, Burger Pub, Shangri La, Xero Degrees, Chai Theka, MBA Chaiwala and many more.

History

Puran Chand Sons was established in 1921 as a trader in food commodities and after almost 6 decades, in the year 1984, Solar Sales (India) was

incorporated under the mentorship of Late Shri Surender Jain to bring the best of global foods to India. Thereafter "Solar" was trademarked as the company's first food ingredient brand that offered quality and unique products from across the globe. In 1987, Solar Sales (India) became the second company in India to manufacture mineral water in PVC bottles. In 1990, we became a vendor for canned foods to India's scientific expedition to Antarctica via Kendriya Bhandar and in 1991 we became the first company to make Instant Suji Halwa for our armed forces in forwarding areas. In 1992, our company got canned baby corn to the Indian subcontinent and introduced the Indian markets to products like Worcestershire, 8n8 (date sauce), and barbeque sauce. In the year 1994, Solar Sales (India) brought homemade pulao in a ready to eat pack for the first time in the Indian food industry.

It was in the year 2000, when the company's Managing Director, Mr. Vineet Jain, saw a huge market potential for flavoured syrups and launched 8 variants under the brand "ZONE". In 2003, the company's brand becomes a roaring success in the market and the flavor portfolio grew from 8 to 25. In 2005, the company's management realized the need for all-year-round fruit demand in beverages and thus launched Fruit Crushes under the brand name "ZONE". Between 2005-2012, new flavors were added under the brand "ZONE" which took the total count of flavors to 40. The current managing directors, Mr. Shubham Jain and Mr. Udit Jain are taking the group to new heights with their skills and sheer hard work.

Today, the company has one of the highest variants of the product line any Indian company has to offer.

Current Scenario

When asked about future developments, partnerships, products launches, processes and systems that enable Puran Chand & Sons Group of companies to provide the best of services to their clients, Mr. Jain concluded that the group is present in 19 states with their 120+ SKU offering and are serving over 87000 customers directly and indirectly through their distribution channels and E-commerce partners. The group is also about to launch over 15+ new products that will help increase their product portfolio and ease up HORECA's partner's

operations. For systems and processes, the group now relies on data, systems, and efficiently managed processes with over 17+ checklists and stringent quality checks that enable them to provide the safest and tastiest products right to the customers. What started out as an unorganized business has now been transformed into a system-driven professional company.

Concluding Note from the MD, Mr. Vineet Jain

We're excited about our future plans and can't wait to show everyone what we have in store, right from new products, and processes to never before seen packaging, categories, and equipment. All we can say is, watch out for the group and its offerings.

WE HELP F&B BUSINESS OWNERS INCREASE REVENUE AND REDUCE COSTS



OUR RANGE OF PRODUCTS

- Non Alcoholic Syrups
- Fruit Crushes
- Cordials
- Lemon Juice & Seasoning
- Ethnic Syrups
- Dessert Topping Sauces
- Culinary Sauces
- Preservatives & Additives
- Instant Soup Powders
- Milkshake Mixes
- Baking Essentials
- Herbs & Seasonings
- Gourmet Sugars
- Custard & Cornflour

18000+
Customers

100+
Years of Experience

12390+
Retailers

300+
Channel Partners

6700+
Cafes, Banquets
Caterers

120+
SKU's

87 Lakh +
Units Manufactured

50,000+
sq ft facility



Cashew will likely to remain strong

The prices of cashew 320no. remained stable at the same level in February. During the review week, the prices of cashew 320 no. held firm at Rs 900 per kg because of the sluggish buying from the stockists and higher prices than the normal level. Its prices showed uptrend because of its higher prices than the normal level and consumption season off. However, the market sentiments may affect because of the weak supply as comparatively. However, its production season will likely to be start soon in the country. The production season of cashew will likely to start soon in the famous producing countries along with India. Notably, the production season of cashew has been ruling from January to May. In Africa and Vietnam, its season starts from January to June. Apart from this, in Brazil, its production season starts from September and ends in February and in East Africa, this season starts from September and ends in December. On seeing these circumstances, it is noticeable that the availability of cashew increases during the current time. Whereas, the consumption remains normal or even below that. In India, generally 7.25 lakh tonnes of raw cashew reported to be produce. Although, India is the major exporter of cashew in the world and around 98516 tonnes of cashew worth of Rs 4700 crore reported to be export from the country. On the other hand, India is also a major importer of cashew. The cashew prices in the country usually determined by the import cost of the raw cashew. It is expected that the import cost of raw cashew may increase due to the weak rupee against the American dollar. The cashew products showed strong trend because of the higher import cost. The offtake of cashew reported to be high in the country around Christmas and weddings as well as the festival season, especially Diwali. The cashew prices will likely to remain strong during the near future.

Almond kernel will remain strong

Here, the prices of almond kernel California went up by Rs 35 per kg in the month of February. In the first week of February, almond kernel California prices remained at Rs 745 per kg. In the second week, its prices improved by Rs 10 to Rs 755 per kg due to the limited support of buying and upcoming big festival like holi. After this, its buying seems feeble. During the third week, the prices of almond kernel reduced by Rs 20 to Rs 735 per kg. After this, the prices of almond kernel California went up by Rs 45 to Rs 780 per kg because of the strong buying from the stockists. Before this, the prices of almond and its kernel showed downfall because of the fire in the famous producing state California of America, after this, the state faced tornado, due to this reason, the crop of thousand acres reported to be affect in California. After this, the fire gets under control, but again it started increasing, due to this, the market sentiments get affected. On the other hand, the American dollar showed strong trend as compared to the other currencies and it reached to the higher level of the last two years. In this situation, the rupee also showed its record downfall. The import of almond and its kernel reported to be at the higher level along with other agricultural products, due to this reason, here, the market sentiments may affect. Here, the seasonal demand of winter has already been fulfilled. Although, the weddings have also been over, but the wedding dates seem limited, due to this, the market may not get support. In this situation, the prices of almond kernel will likely to remain strong during the coming days.



Wheat: possibility of heavy downfall in the near future

The government has increased the tender stock of wheat from 1.5 lakh tonnes to 5 lakh tonnes from the last one and a half month, due to which, its prices reduced by Rs 300 per quintal, but the demand of flour, maida and suji seems high as around 67 crore devotees have reached at Prayagraj for Mahakumbh, due to this, it was being sold at Rs 3350/3360 per quintal during the previous week, after this, its prices remained at Rs 3250 per quintal because of the weak demand at the current level. There is no possibility of more uptrend in the prices due to the arrivals of the new stock of wheat in Chindwada line. The new stock of wheat will likely to arrive in MP and Chindwada in the month of March and the arrivals of the



stock may increase till 31st March. Therefore, it is profitable to sell the stock at the current level because the prices may decrease by Rs 200 per quintal in the month of March.

Fine rice: may increase by Rs 200/300 per quintal



The selling of paddy reported to be constant in Tarawadi, kaithal, Kurukshetra, Cheeka, Safeedon, Tarantaaran, Jandiyawala, Guru along with Jahangirabad, Tanda, Kashipur, Dadri, Dankaur of UP. The sale of ready stock seems sluggish in the mills of the above areas, due to this, the market has remained under pressure by Rs 150/200 per quintal and the

market may show uptrend in the month of March after the stability in the prices because the exporters have sold out huge amount of stock in gulf food during the previous week and the prices of rice sela 1718 and 1509 showed uptrend because of the higher trade of rice 7/8mm. The export of rice sela seems weak for the Qatar countries along with the higher production, whereas, the trade of steam rice reported to be high as comparatively. On the other hand, almost 57 lakh metric tonnes of the stock has already been exported during the whole calendar year 2024 which is higher than the normal level, but the market may show downfall due to the lack of rupee in the markets and higher production. Apart from this, its consumption may increase during the summer season. Therefore, the prices may not show downfall in these circumstances. Presently, both the local and the upcountry demand along with the exporter's demand of basmati rice seems feeble. Similarly, the prices of rice 1718, 1121 and 1401 showed heavy downfall. Now, most of the mills have been closed on seeing the higher prices of the stock. The domestic consumption may show uptrend due to the increment in the temperature during the month of March. The traders are doing export shipments for the Qatar countries, in these circumstances, the market may increase to Rs 2003 per quintal.

Urad : possibility to increase

The prices of urad SQ and FAQ have been ruling at Rs 8100 and Rs 7250 per quintal respectively due to the constant selling of the unloaded stock in Chennai and weak demand during the previous month. In Myanmar, both the bold and the small stock of urad fell down to \$845 and \$750 per tonne, but the buying from the Asian countries seems constant, due to this, the prices of bold stock ascended to \$890 per tonne and the small stock also ruling at \$805 per tonne. The trade of small stock reported to be good because the desi stock has already been sold out in the markets and the demand of the mills showed strong trend. No new crop of urad will likely to arrive in the near future, due to which, the shipment prices of Burma

ascended by \$10/15 per tonne during the next month, on seeing this, its prices gained by Rs 200/300 per quintal in the Indian markets. The availability of the stock reported to be sluggish at the lower level and the spot deals also done at the higher level. Apart from this, there is a shortage of the stock, due to this reason, its SQ prices gained by Rs 100 to Rs 8400 per quintal. Apart from this, small masoor also being traded up by Rs 200 to Rs 7550 per quintal.



Agrico Marketing Limitada

specialized in providing quality agri products at reasonable prices



Mr. Rizvan Junadu receiving the Global Business Icon Award 2025 on behalf of Mr. Anvar Junadu, Director, Agrico Marketing Limitada in the category of 'Best Exporter of the Year' on 19th February 2025 at Voco Hotel, Dubai. The Award was conferred by H.E. Yaqoob Al Ali, Executive Director & Private Advisor Office of Highness Sheikh Juma Bin Maktoum Al Maktoum (extreme right) and Mr. Ankur Aggarwal, Chairman and Founder, BNW Developments (extreme left)

Established in the year 2006, Agrico Marketing is one of the leading Export & Import companies from the Agri Land – Mozambique. The company is headed by Mr. Anvar Junadu as Director and Mr. Rizvan Junadu as Managing Director. They are primarily involved as an agricultural commodity Exporter and Importer with a network of buyers in over 30 countries across Asia, Middle East, Europe, USA, Canada and Australia. Specializing in agri products such as Peanuts, Green Moong Beans or Green Gram, Sesame Seeds, Cow Peas, Pigeon Peas, Cashews (Raw & Processed), Soybeans they are also dealing in other types of agriculture products as per requirements. They have vast and extensive export experience of Agro commodities from Mozambique to destination markets of Malaysia, Vietnam, Taiwan, China, Sri Lanka, Indonesia, UAE, Saudi Arabia, Singapore and USA. At Agrico, it is essential that they measure the pulse of the market and transparently communicate the mitigating factors and trends to their customers. With their experience in this field, they have developed the expertise required to fulfil the needs of our clients' over the world. Since they are directly purchasing from

the farmers and storing in warehouse/ logistics department, they offer agri products at reasonable prices. The procured products are stored in an ideal condition in their affiliated warehouse facilities at different locations.

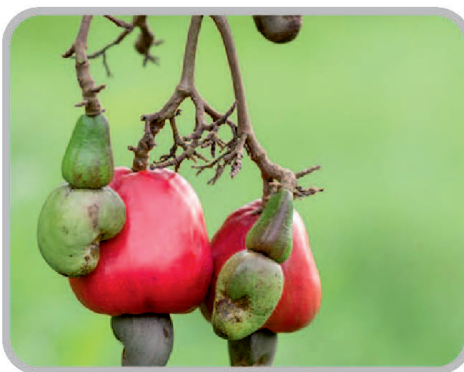
Mr. Anvar Junadu, a knowledgeable and intellectual entrepreneur, is the Director of Agrico Marketing. With an extensive experience of 18 years in trading area, he looks after national and international markets. He also deals with the company's international relations with a focus on finding new customers. Agrico Marketing Limitada, located in Mozambique's Nampula city, is known for its excellence in the export of agricultural products in the country. Agrico Marketing believes that good conduct and mutual partnership is imperative to bring loyalty and satisfaction to their customers. Work ethics and resolute are the hallmarks of Mr. Anvar Junadu's personality. He is well informed about the markets and negotiating contracts. He is well informed about the establishment of new projects, international business development, market research, management & operations and brand building. He has developed

a good skilled team for handling all legal and financial operations of the company.

Agrico Marketing is well known internationally for exporting various agricultural products of Mozambique origin to different parts of the world and thus becoming the second largest export company in Mozambique. The company is specialized in exports, acquires its products through purchase mode directly from local farmers. In this way, Agrico has been a great help in the growth and economic development of these local farmers and their families. This being one of the noble causes in which the company is involved, as well as the opening of new employment and business opportunities in these communities, formulating business partnerships with small traders in these rural areas who are in the same line of work but who do not have the ability to sell or export their products. Having good international customer base, Agrico Marketing Limitada has a stake in the World Trade Fair Company to export to new

customers and new markets.

The company's mission is to export differentiated and clean grains with responsibility and excellence, desired international packaging, fast shipment, providing innovative solutions, adding value to the business of their customers and partners, in addition to the professional growth of company's employees. The company is having a huge growth in its infrastructure, installations and equipments, counting on 4 points throughout the country with focus on the north zone because of the huge productive volume. So, they have their presence in Nacala, Namialo, Nampula City and Milange. Throughout the country, they hire staff and rent warehouses from merchants and partners. The campaign period starts in March and extends until December. It starts with the purchase of the product, followed by preparation, cleaning, inspection, certification and finally exportation. This process takes between 3 to 4 months, until the sale values are received.





Red Chilli

will likely to remain sluggish

The arrival pressure of red chilli reported to be high in the markets of Andhra Pradesh and Telangana, due to this reason, the wholesale prices of famous commodities showed downfall. Here, red chilli 334 no. remained stable at Rs 13000 per quintal in February. Recently, its prices have gone down by Rs 4000 per quintal. The prices of red chilli showed heavy downfall because of the higher arrival pressure in Andhra Pradesh and Telangana. There were around 1.25 lakh bags of red chilli reported to arrive in Guntur mandi of Andhra Pradesh. However, the arrival pressure of the stock may not show uptrend in Guntur till the arrivals of the new crop. Presently, the weather reported to be clear in Guntur, due to this reason, the arrivals pressure may show uptrend after some time. However, the production of the crop descended by 25/30 percent in both the states, but the weather conditions seems sluggish. The outstanding stock of red chilli reported to be higher than the normal level in the markets of different states. As per the trade estimates, around 15 lakh bags of red chilli has been lying in Guntur. The same stock is expected to be in other mandis as well. The arrival pressure of the stock has been delayed of about 15 days, due to this reason, the outstanding stock has already been sold out in the markets. Apart from this, the estimated outstanding stock will be around 15 lakh bags till February 2025. In the first half of the financial year 2024/25, a total of 377778 tonnes of red chilli worth of Rs 6162.30 crore has been exported from the country. Before this, almost 341890 tonnes of the stock reported to be exported during the same period of the previous year which generated the income of Rs 7050.25 crore. On seeing this, the export of red chilli improved by 10 percent, but the income reduced by Rs 13 percent. In these circumstances, it is expected that the prices of red chilli will likely to remain sluggish during the coming days.

Coriander

not likely to increase

The new crop of coriander will likely to arrive soon in the famous producing states like Rajasthan, Maharashtra and Gujarat. As per the reports, the production of this famous commodity fell down by 20/25 percent in the both Rajasthan and Gujarat, due to this reason, the wholesale price of coriander showed downfall in the markets. Here, the prices of coriander badami remained stable at Rs 8800 per quintal during the first two weeks of February. After this, its prices fell down by Rs 100 to Rs 8700 per quintal in the third week of February because of the weak buying from the stockists. Then, coriander prices also dropped down in the same ratio to Rs 8600 per quintal during the last week. The sowing of coriander has already been over in the famous producing states. Its sowing improved by 3 percent in Gujarat as compared to the previous season. As per the data of the state agricultural department, the coriander has been sown in around 130700 hectares till 20th January, which were almost 1.27 lakh hectares during the same period of the previous year. In Gujarat, the crop has been sown in around 3700 hectares or 2.91 percent in Gujarat as compared to the previous year. In other words, its sowing seems similar as per the review year. According to the reports, currently around 4500 bags of coriander are arriving in Ramganj mandi. Apart from this, only 800/1200 bags of coriander has been arriving in Baran mandi. On seeing the situation of arrivals, the prices of coriander badami and eagle remained stable at Rs 6300/6450 and Rs 6650/6800 per quintal respectively in the both the markets. The weather seems unfavourable for the crop of coriander this year, due to this, its sowing delayed by 15/20 days not only in Gujarat but also in Rajasthan and MP. After this, the farmers have rapidly sowing the crop. On the other hand, according to the data of spices Board, around 38314 tonnes of coriander worth of Rs 402.14 crore expected to be export in the April to November period of the fiscal year 2024/25. Before this, during the review period, almost 81045 tonnes of the stock reported to be export which generated the income of Rs 685.59 crore. There is no possibility of more downfall in the prices during the coming days.





Cumin will likely to remain weak

The new crop of cumin has been started arriving in the major producing states like Gujarat. Although, the sowing in Gujarat has crossed the average of three years, but it is almost 15 percent less than the previous year, despite this, here also, the wholesale price of cumin showed downfall. Here, the wholesale price of cumin ascended by 10 percent in February due to the higher selling pressure from the stockists and the new crop also been started arriving constantly. Here, its prices held firm at Rs 24200 per quintal in the first week of February. After this, its prices fell down by Rs 800 to Rs 23400 per quintal because of the

weak buying from the stockists and constant arrivals of the new crop. In the third week of February, cumin prices dropped down by Rs 300 to Rs 23100 per quintal because of the sluggish trading activities. In the last week, its prices went down by Rs 1400 to Rs 21700 per quintal. On the other hand, around 6000 bags of cumin reported to arrive in Unjha mandi and the prices slipped by Rs 380/480 to Rs 4080/4230 per 20 kg as per the quality. Usually, the sowing of cumin has been started after Dusshera in Rajasthan and Gujarat, but the temperature has remained at 35 degree Celsius in both the states, due to this reason, its sowing will likely to start after 15/20 days. Generally, the sowing of cumin has been started after the temperature reaches to 30 degree Celsius. According to the Gujarat Agricultural department, cumin has been sown in around 476500 hectares. By the end of January last season, it was sown in around 561300 hectares. On seeing this, the sowing of cumin reduced by 848000 hectares or 15.10 percent in Gujarat. However, the latest sowing is about 25 percent higher than the average of the last three years. The crop of cumin has been rapidly sown in Rajasthan. On the other hand, according to the data available from spice board, around 159201 tonnes of cumin reported to be export worth of Rs 4382.14 crore in April to November period of the fiscal year 2024/25. In the corresponding period of a year ago, almost 93502 tonnes of cumin has been export which generated the income of Rs 3481.56 crore. There is no possibility of more uptrend in the prices during the coming days.

Turmeric: no possibility of downfall

The arrivals of new crop of turmeric seem constant in the famous producing state like Tamil Nadu. Here, the prices of turmeric erode gatha asitis remained stable at Rs 1100 per quintal in the first week of February. Apart from this, in the second week, its prices fell down by Rs 100 to Rs 14000 per quintal. Turmeric erode gatha asitis prices declined by Rs 700 to Rs 13300 per quintal because of the weak demand even after the feeble prices. During the last week, its prices went down by Rs 100 to Rs 13200 per quintal due to the weak buying. There were around 3200 bags of turmeric includes 800/900 new bags reported to arrive in Erode. There, turmeric prices have been ruling between Rs 13000 to Rs 14000 per quintal. Usually, around 13 lakh tonnes of turmeric reported to be produce in the country. Maharashtra, Karnataka, Tamil Nadu are the famous producing states of turmeric. Apart from this, nominal amount of crop has been started producing in Andhra Pradesh, MP, Orissa, West Bengal, Mizoram, Assam, Gujarat and Haryana. Erode is the biggest market of turmeric in the country and its domestic prices have been fixed from Erode. As per the data, around 24000/29000 tonnes of turmeric reported to be import in the country. Both the domestic traders and the stockists are waiting from the last 10 years for the prices of turmeric to go up. There were around 121601 tonnes of turmeric worth of Rs 1984.46 crore reported to be export from the country in the period of April to November of

the year 2024/25. During the same period of the previous year, almost 110745 tonnes of the stock has been exported which generated the income of Rs 1178.42 crore. On seeing this, the export of turmeric increased by 10 percent, but the income jumped by 68 percent. If there was abundant availability of turmeric in the country, India could have fully exploited the latest prices of the international markets, but at present, it doesn't seems to be happening. If the export may increase during the near future then, it will be profitable for the domestic farmers and the stockists may get profit at the higher level. There is no possibility of more uptrend in the prices during the near future.



The milestone 30th edition has concluded, but the ripple effects of this mega event will be felt for months to come as business deals are brought to life, new agreements drive forward industry progress, innovations are adopted and 100,000s of new products hit shelves and enter kitchens around the world. The five-day event reaffirmed its status as the ultimate platform for business, trade, connection and innovation. This global food and beverage trade show promised an extraordinary showcase, drawing over 5,500 exhibitors from 129 countries. New countries making their debut at Gulfood this year included Kosovo, Zambia, Mauritius, and Madagascar, adding to the diverse global presence. Gulfood 2025 featured marathon discussions on topics shaping the food sector, addressing environmental challenges in agriculture, with a strong focus on sustainable farming and food security. H.E. Abdulla Bin Touq Al Marri, UAE Minister of Economy officiated the Food500 Summit with his keynote address providing a perspective on Gulfood's economic impact and the UAE's pivotal

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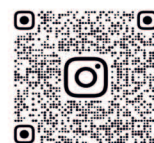
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India's Agricultural Commodity Markets: Rice, Wheat and Pulses Outlook for 2024-25

India's Rice Market Outlook: Record Production, Export Dynamics, and Global Price Trends

Rice market in India is consistently on the downstrip, with the prices declining by 4.69% in the current month amidst expectation of record crop in India and rising competition from Thailand and Vietnam. India's rice production for 2024/25 is projected at a record 145 million tonnes, up 7.2 million tonnes from the previous year, reinforcing its position as the world's top rice producer. Government reserves remain high, with 34 million tonnes of milled rice and 50.147 million tonnes of unmilled paddy, ensuring ample domestic supply. The removal of the 20% export duty on parboiled rice in October 2024 has increased India's global competitiveness, though Thai-origin rice is gaining preference as the price gap between Indian (\$400/mt) and Thai (\$417/mt) parboiled rice narrows. Meanwhile, the Food Corporation of India (FCI) raised the OMSS reserve price to Rs 2,250 per quintal, influencing domestic stock management. Rabi and Summer crop sowing has covered 1.41 million hectares, nearly 46% of the total 3.07 million hectares, signaling a steady domestic supply.

Globally, rice production in 2024/25 is projected at 532.7 million tonnes, with increases in China (145.3 million tonnes), Indonesia (34 million tonnes), Pakistan,



AJAY KEDIA
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Vietnam, and the U.S. However, production declines in Bangladesh (-400,000 tonnes), Ghana (-250,000 tonnes), and Sri Lanka due to flooding and drought could impact regional supplies. Despite global rice supplies reaching 712.15 million tonnes, key exporters Thailand, Vietnam, and Pakistan are experiencing price declines of 10-11% due to weak demand from Indonesia and increased competition from India and Burma. Russia has extended its rice export ban, while the Philippines declared a food security emergency, aiming to stabilize prices through buffer stock releases. The U.S. long-grain rice imports hit a record 47 million cwt, fueled by increased shipments from Thailand and India. In the coming months, global rice prices may remain under pressure, influenced by strong production and high stock levels. India's rice prices are expected to stay stable or slightly decline, but rising domestic

demand (+4.6 million tonnes YoY) and increased consumption in the Philippines (17.2 million tonnes) and Indonesia (36.7 million tonnes) could provide price support. If India maintains aggressive exports, prices may remain low, but weather disruptions or trade restrictions could push prices higher by late 2025. From the current levels the Indian Pusa 1121 prices are expected to continue to reel under pressure and decline further towards 2850 from the current levels of 3050 (NCDEX Spot).

India's Wheat Market: Balancing Production Growth, Climate Risks, and Policy Interventions

Indian wheat prices have moved up by about 6.21% amidst support from the reports of 14% - 17% decline in Ukraine and Russian exports and high temperature fluctuation in Northern India which is leading to lowering of crop yields. The country has set an ambitious wheat production target of 115 million tonnes for 2024-25, exceeding last year's 113.2 million tonnes. Rabi wheat acreage has expanded to 324.38 lakh hectares, indicating strong output potential. However, climate uncertainties, including temperature fluctuations in Uttar Pradesh and a 70% rainfall deficit across major wheat-growing states, pose a risk to yields. Additionally, government interventions, such as increased weekly sales under the Open Market Sale Scheme (OMSS) and stock limits under the Essential Commodities Act, 1955, aim to stabilize domestic supply. While these measures may curb hoarding and speculation, the real challenge lies in balancing rising demand, volatile weather conditions, and global market fluctuations to maintain steady wheat prices.

On the global front, Russia and Ukraine, two of the largest wheat exporters, are facing production and export challenges. Russia's wheat exports are projected to decline by 17% year-on-year, while Ukraine's exports may drop by 14%, driven by harsh weather, frost risks, and





restrictive export quotas. Meanwhile, China's wheat imports are expected to drop by 37% in 2025, as domestic production increases, while Egypt and Indonesia are also reducing wheat purchases due to economic slowdowns and shifting to cheaper alternatives like rice flour. The International Grains Council (IGC) recently raised its global wheat production estimate to 797 million tonnes, aided by a strong crop in Kazakhstan. However, market uncertainties persist, as speculative selling in Chicago wheat futures and improved weather conditions in the US and Brazil are exerting downward pressure on prices, while concerns over poor crop conditions in Russia and Ukraine could reverse this trend.

In India, wheat prices are expected to remain under pressure in the coming months, influenced by strong domestic production, high stock levels, and government interventions. The OMSS policy and stock limits will keep supply stable, but uncertain weather conditions and potential yield losses due to warm winters could create volatility. If climate risks persist, prices may see short-term upward pressure, but higher acreage and government controls should prevent any major surge. As a result, wheat prices in India are likely to stay range-bound, with limited upside unless adverse weather conditions significantly impact final yields. Overall the wheat prices are expected to sustain at the higher levels between 3050 to 3350 at Delhi spot market for mill quality.

India's Pulse Market: Rising Domestic Production, Import Controls, and Price Stability Outlook

Over the month, the pulses prices have corrected on the range of 3% -8 % India amidst pressure of increased imports and expectation of higher production, the world's largest producer and consumer of pulses, witnessed a record 6.63 million tonnes of pulse imports in 2024, nearly double the previous year's volume, largely due to shortfalls in pigeon pea and chickpea production. The 2024-25 Kharif season saw pigeon pea production rise to 4.35 million tonnes, up from 2.85 million tonnes last year, reducing import dependence. Similarly, chana (gram) output is estimated at 11.2 million tonnes, while lentil (masur) production is projected at 1.6 million tonnes, ensuring better domestic availability. The Price Support Scheme (PSS) has allocated 1.7 million tonnes of chana and masur for procurement in key states like Madhya Pradesh, Chhattisgarh, Karnataka, and Telangana, alongside 0.6 million tonnes of mustard. Furthermore, the total pulses production in India for 2024-25 is expected to be around 27-28 million tonnes, meeting domestic demand despite localized shortfalls. However, the government has decided not to extend duty-free yellow pea imports beyond February 28, 2025, aiming to protect domestic farmers.

Globally, Canada, Australia, Myanmar, and Russia remain the key suppliers of pulses to India, with Canada's yellow pea production estimated at 3.9 million tonnes and Russia and Ukraine expected to contribute around 1.5 million tonnes each. Australia's lentil exports to India surged in early 2025, while its chickpea production is projected at 810,000 tonnes, supporting Indian

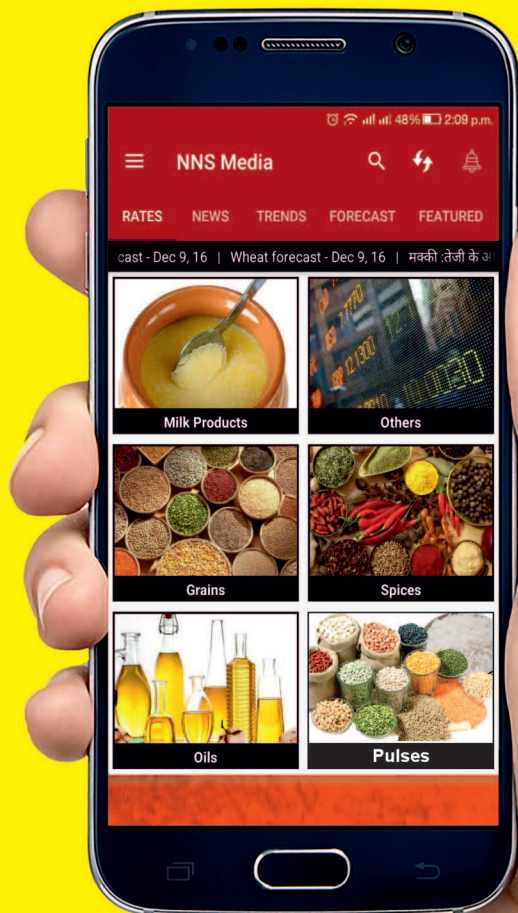
demand. Myanmar, a major exporter of urad and pigeon peas, is set to produce 1.8 million tonnes, with 70% destined for India, while Tanzania and Mozambique are expected to export over 350,000 tonnes of pigeon peas. However, with India's duty-free import window for lentils, chickpeas, and urad set to expire on March 31, 2025, global exporters may face reduced demand from India, pushing them to seek alternative markets. Meanwhile, Nafed and NCCF have pre-registered 2.1 million Indian farmers for assured procurement of tur, urad, and masur at MSP, ensuring price stability.

With higher domestic production and controlled imports, India's pulse market is expected to stabilize in 2025. The expected production of 27-28 million tonnes will help balance supply-demand, reducing dependency on imports. Additionally, reintroduction of import tariffs could limit excess foreign supplies, ensuring fair prices for farmers while preventing market saturation. As a result, pigeon pea, chickpea, and lentil prices are expected to remain stable, supported by MSP procurement. The government's proactive measures will likely lead to a more self-reliant pulse market, reducing import volumes while maintaining supply security for consumers in the coming months. On the price front we expect the market to take a marginal dip and then move northward from the month of April.



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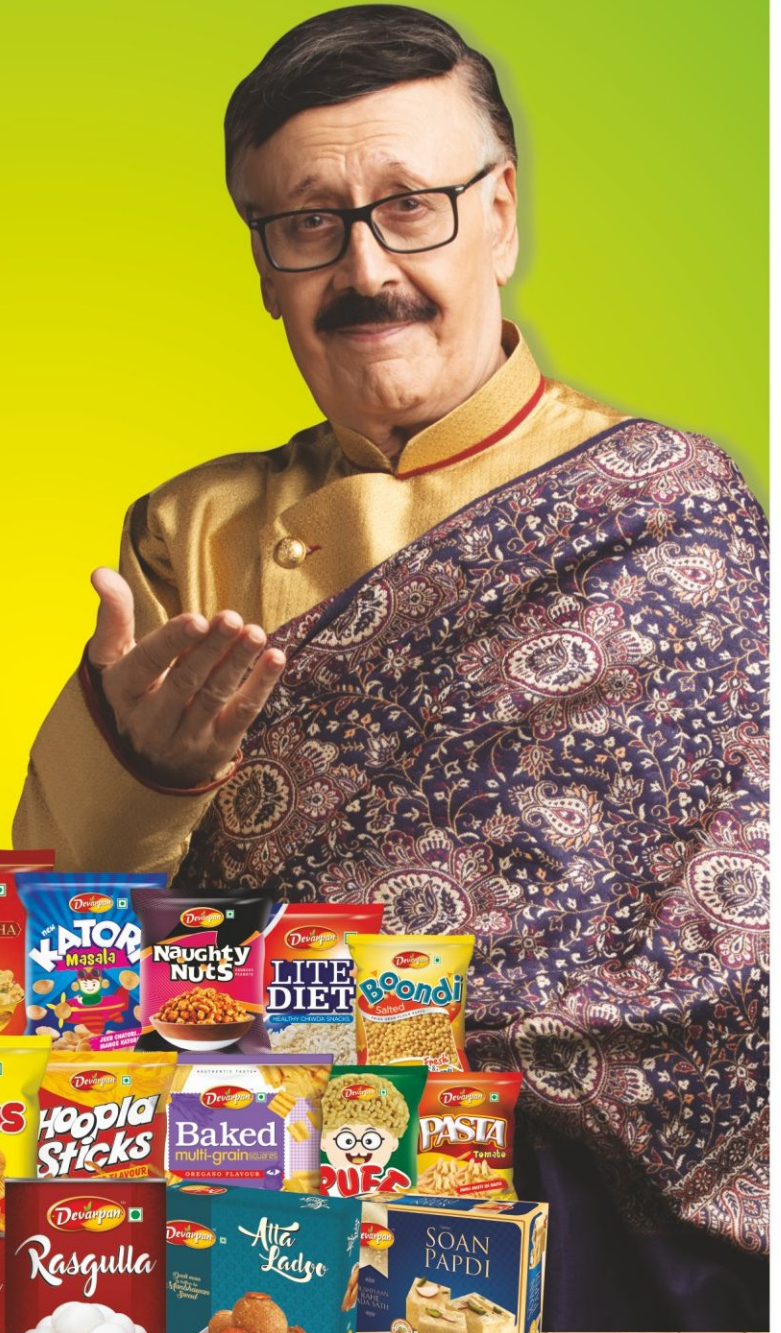
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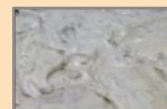
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